
WEBTRENDS



Default Report

www.plant-materials.nrcs.usda.gov

Report Range: 07/01/2002 00:09:49 - 07/31/2002 23:58:55

Prepared By:

NRCS

USDA

on 08/02/02, 8:06:49

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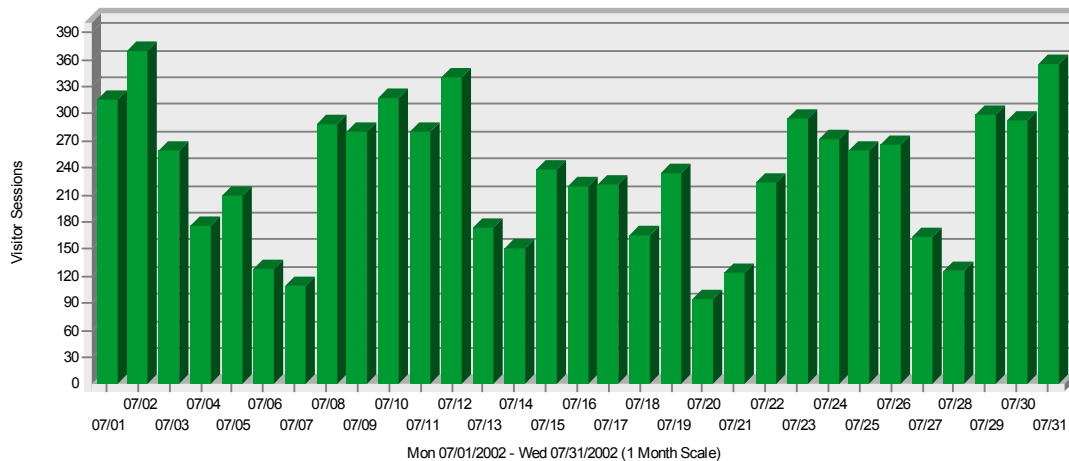
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General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.

Visitor Sessions



Statistics - Report Range: 07/01/2002 00:09:49 - 07/31/2002 23:58:55

Hits	Entire Site (Successful)	88,647
	Average Per Day	2,859
	Home Page	209
Page Views	Page Views (Impressions)	21,561
	Average Per Day	695
	Document Views	21,469
Visitor Sessions	Visitor Sessions	7,251
	Average Per Day	233
	Average Visitor Session Length	00:08:24
	International Visitor Sessions	3.87%
	Visitor Sessions of Unknown Origin	22.71%
	Visitor Sessions from United States	73.41%
Visitors	Unique Visitors	4,046
	Visitors Who Visited Once	3,279
	Visitors Who Visited More Than Once	767

General Statistics - Help Card

? The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

Timeframe - Beginning date and time of the log file.

Hits - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

The total number of hits - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

Tip: Visit http://www.webtrends.com/support/hits_views_sessions.htm for a detailed explanation of pages and visitor sessions.

Hits: Entire Site (Successful) - A count of hits that had a "success" status code.

Hits: Average Per Day - Number of Successful Hits divided by the total number of days in the log.

Hits: Home Page - Number of times the home page was visited. This statistic is derived from the Home Page settings in the profile.

General Statistics - Help Card

Page Views (Impressions): Total - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

Page Views: Average Per Day - Number of page views (impressions) divided by the total number of days in the log.

Page Views: Document Views - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

Visitor Sessions: Total - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

Average Number of Visitor Sessions Per Day - Number of visitor sessions divided by the total number of days in the log.

Average Visitor Session Length - Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

Visitors - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

Visitors: Unique Visitors - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

Visitors: Visitors Who Visited Once - A count of visitor sessions that occurred only once throughout the log file.

Visitors: Visitors Who Visited More Than Once - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.

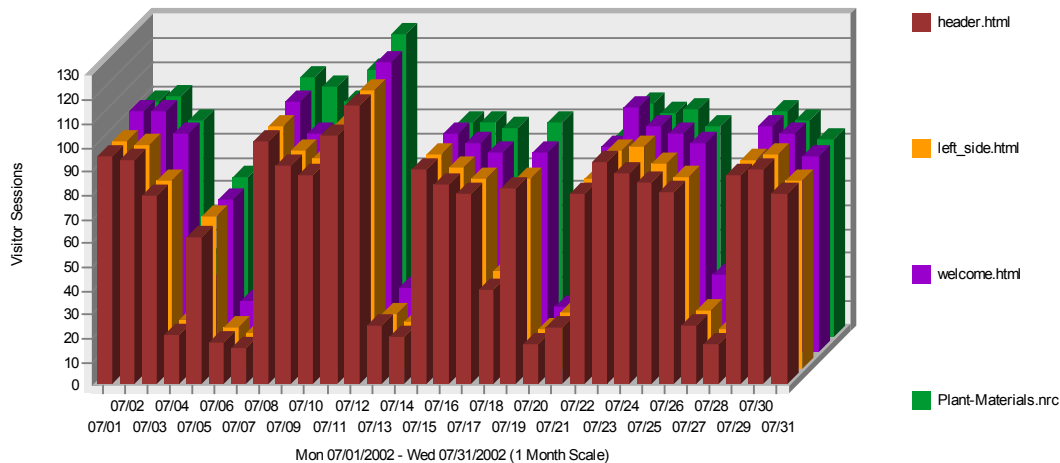


The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.

Most Requested Pages





Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/	2,700	12.57%	2,298	00:00:26
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	2,528	11.77%	2,216	00:01:25
3	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2,336	10.88%	2,081	00:00:24
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	2,351	10.95%	2,078	00:00:13
5	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	438	2.04%	418	00:04:11
6	Plant Materials Program PMC Locations http://Plant-Materials.nrcs.usda.gov/pmcs.html	263	1.22%	246	00:00:42
7	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	265	1.23%	243	00:06:55
8	Plant Materials Program Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	225	1.04%	207	00:00:23
9	Plant Materials Program Herbaceous Plant ID Guide http://plant-	252	1.17%	196	00:03:12

Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/id_guides/herbaceous/us/herbaceous.html				
10	Plant Materials Program Seeding and Planting http://Plant-Materials.nrcs.usda.gov/seeding.html	194	0.9%	187	00:01:31
11	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	190	0.88%	179	00:00:55
12	Plant Materials Program Publications http://plant-materials.nrcs.usda.gov/pubslst/publications.html	203	0.94%	176	00:00:46
13	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	209	0.97%	173	00:00:28
14	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	160	0.74%	150	00:01:54
15	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	179	0.83%	148	00:00:49
16	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	161	0.74%	147	00:01:41
17	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	165	0.76%	143	00:00:31
18	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	160	0.74%	141	00:00:33
19	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/	161	0.74%	114	00:01:06
20	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	118	0.54%	112	00:01:34
21	Plant Materials Program Creating Native Landscapes in the Northern Great Plain http://plant-materials.nrcs.usda.gov/native_landscapes.html	113	0.52%	106	00:03:40
22	Plant Materials Program Bioengineering and Riparian http://plant-materials.nrcs.usda.gov/biorip.html	109	0.5%	104	00:01:22
23	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/	123	0.57%	102	00:01:29
24	Plant Materials Program Releases http://plant-materials.nrcs.usda.gov/releases.html	94	0.43%	87	00:00:47
25	Cape May Plant Materials Center	97	0.45%	80	00:02:15

Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	http://plant-materials.nrcs.usda.gov/njpmc/				
26	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/welcome.html	86	0.4%	75	00:00:39
27	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	77	0.35%	73	00:04:56
28	Manhattan Plant Materials Center http://plant-materials.nrcs.usda.gov/kspmc/	84	0.39%	71	00:01:15
29	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	80	0.37%	71	00:01:50
30	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/left_side.html	82	0.38%	70	00:00:39
31	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/header.html	81	0.37%	70	00:00:17
32	Elsberry Plant Materials Center http://plant-materials.nrcs.usda.gov/mopmc/	73	0.34%	68	00:01:05
33	Big Flats Plant Materials Center http://plant-materials.nrcs.usda.gov/nypmc/	79	0.36%	68	00:01:00
34	Upper Colorado Environmental Plant Center http://plant-materials.nrcs.usda.gov/copmc/	78	0.36%	66	00:02:14
35	Bismarck Plant Materials Center http://Plant-Materials.nrcs.usda.gov/ndpmc/	99	0.46%	65	00:01:31
36	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	63	0.29%	63	00:03:40
37	National Plant Materials Center http://plant-materials.nrcs.usda.gov/mdpmc/	75	0.34%	63	00:02:30
38	Plant Materials Program References http://plant-materials.nrcs.usda.gov/references.html	66	0.3%	63	00:00:56
39	Rose Lake Plant Materials Center http://plant-materials.nrcs.usda.gov/mipmc/	69	0.32%	60	00:01:09
40	Jamie L. Whitten Plant Materials Center http://plant-materials.nrcs.usda.gov/mspmc/	67	0.31%	59	00:01:35
41	Booneville Plant Materials Center http://plant-materials.nrcs.usda.gov/arpmc/	60	0.27%	54	00:01:47
42	Jimmy Carter Plant Materials Center http://plant-materials.nrcs.usda.gov/gapmc/	61	0.28%	53	00:01:38
43	Plant Materials Program Archived Features List http://plant-materials.nrcs.usda.gov/archived_features.html	53	0.24%	52	00:02:13
44	Bridger Plant Materials Center http://Plant-Materials.nrcs.usda.gov/mtpmc/welcome.html	60	0.27%	52	00:00:44

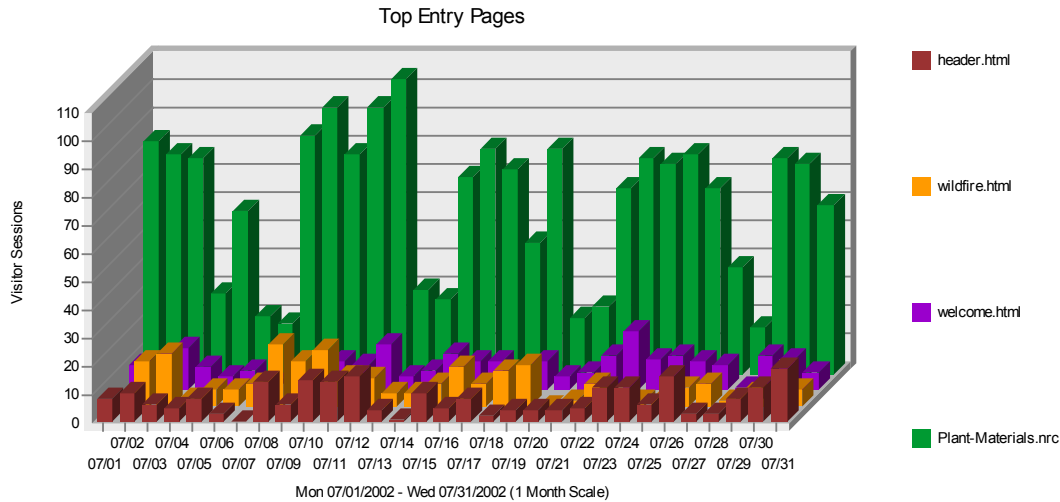
Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
45	Lockeford Plant Materials Center http://plant-materials.nrcs.usda.gov/capmc/	59	0.27%	50	00:01:59
46	Bridger Plant Materials Center http://Plant-Materials.nrcs.usda.gov/mtpmc/header.html	53	0.24%	50	00:00:21
47	Bridger Plant Materials Center http://Plant-Materials.nrcs.usda.gov/mtpmc/left_side.html	52	0.24%	50	00:00:10
48	Golden Meadows Plant Materials Center http://plant-materials.nrcs.usda.gov/lapmc/	58	0.27%	50	00:01:58
49	Brooksville Plant Materials Center http://plant-materials.nrcs.usda.gov/flpmc/	50	0.23%	49	00:01:15
50	Los Lunas Plant Materials Center http://plant-materials.nrcs.usda.gov/nmpmc/	71	0.33%	49	00:01:08
Subtotal For the Page Views Above		15,530	72.33%	N/A	N/A
Total For the Log File		21,469	100%	N/A	N/A

Most Requested Pages - Help Card

<p> This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types.</p> <p>Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p>Tip: You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.</p>
<p> Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.</p>



Top Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



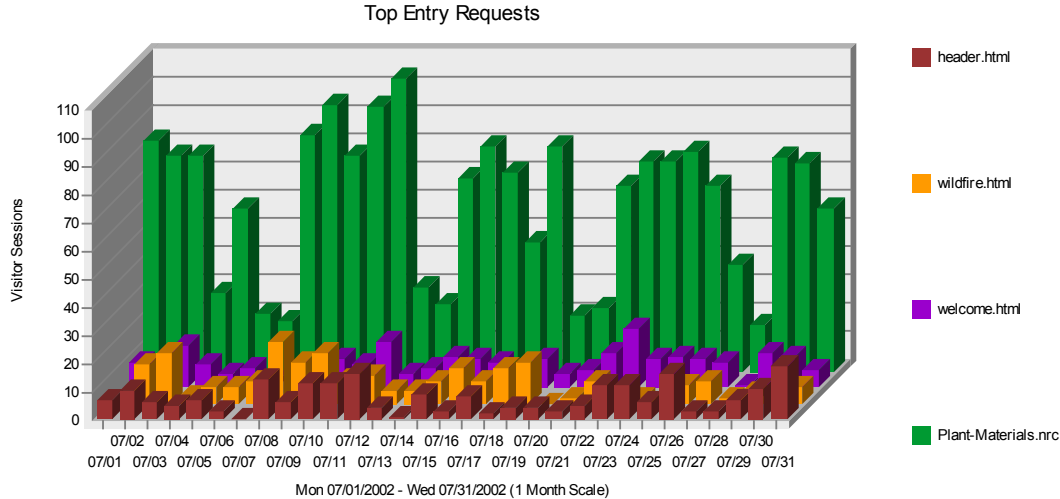
Top Entry Pages			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/	39.73%	1,902
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	5.89%	282
3	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	5.32%	255
4	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/header.html	5.07%	243
5	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	4.15%	199
6	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	2.65%	127
7	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2.48%	119
8	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	2.33%	112
9	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/	1.1%	53
10	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	1%	48
11	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	0.85%	41
12	Bismarck Plant Materials Center http://Plant-Materials.nrcs.usda.gov/ndpmc/	0.6%	29
13	Bridger Plant Materials Center	0.6%	29

Top Entry Pages			
	File	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/mtpmc/		
14	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	0.58%	28
15	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.52%	25
16	Cape May Plant Materials Center http://plant-materials.nrcs.usda.gov/njpmc/	0.5%	24
17	Corvallis Plant Materials Center http://plant-materials.nrcs.usda.gov/orpmc/	0.45%	22
18	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	0.45%	22
19	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/allurl.html	0.45%	22
20	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	0.45%	22
Total For the Pages Above		75.28%	3,604

Top Entry Pages - Help Card	
<p> This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.</p> <p>Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.</p> <p>Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p>	
<p> This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.</p>	



Top Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Top Entry Requests			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/	25.94%	1,881
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	3.8%	276
3	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	3.36%	244
4	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/header.html	3.19%	232
5	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	2.55%	185
6	http://plant-materials.nrcs.usda.gov/main[1].css	1.75%	127
7	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	1.72%	125
8	http://plant-materials.nrcs.usda.gov/images/dot.gif	1.71%	124
9	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1.61%	117
10	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	1.47%	107
11	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	1.37%	100
12	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	1.03%	75
13	http://plant-materials.nrcs.usda.gov/pubs/flpmcpufisdprod.pdf	0.99%	72
14	http://Plant-Materials.nrcs.usda.gov/pubs/azpmsarwldfrrecover.pdf	0.86%	63
15	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/	0.71%	52
16	http://plant-materials.nrcs.usda.gov/images/fire_image2_tnon.jpg	0.64%	47
17	http://plant-materials.nrcs.usda.gov/images/montage.jpg	0.63%	46
18	http://plant-materials.nrcs.usda.gov/images/border.jpg	0.6%	44
19	http://plant-materials.nrcs.usda.gov/images/top_side.jpg	0.59%	43

Top Entry Requests			
	File	% of Total	Visitor Sessions
20	http://plant-materials.nrcs.usda.gov/images/fire_image2_tn.jpg	0.56%	41
Total For the Requests Above		55.17%	4,001

Top Entry Requests - Help Card	
<p> This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters http://www.WebTrends.com/WT-QA.HTM, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p>	
<p> Consider what is catching the attention of visitors most quickly and effectively.</p>	

Least Requested Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.

Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/pubs/orpmctn170496.pdf	0.01%	1
2	http://plant-materials.nrcs.usda.gov/pubs/mopmcpgangeiagerm.pdf	0.01%	1
3	http://plant-materials.nrcs.usda.gov/pubs/ndpmcabsrm96.pdf	0.01%	1
4	http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	0.01%	1
5	http://plant-materials.nrcs.usda.gov/pubs/wapmcra2000.pdf	0.01%	1
6	http://www.plant-materials.nrcs.usda.gov/nppmm/NPMM3rdEd-June2000.pdf	0.01%	1
7	http://plant-materials.nrcs.usda.gov/pubs/idpmcprblmsfs95.pdf	0.01%	1
8	http://plant-materials.nrcs.usda.gov/pubs/mopmcrcnscscnomo.pdf	0.01%	1
9	Corvallis Plant Materials Center http://plant-materials.nrcs.usda.gov/orpmc/left_side.html	0.01%	1
10	http://plant-materials.nrcs.usda.gov/id_guides/woodies/images/hardyorange_tn.jpg	0.01%	1
11	http://plant-materials.nrcs.usda.gov/id_guides/woodies/images/americanplum_tn.jpg	0.01%	1
12	http://plant-materials.nrcs.usda.gov/pubs/mopmcabriagermcw.pdf	0.01%	1
13	Manhattan PMC About the Center http://plant-materials.nrcs.usda.gov/kspmc/about.html	0.01%	1
14	http://plant-materials.nrcs.usda.gov/pubs/capmcnl1196.pdf	0.01%	1
15	http://plant-materials.nrcs.usda.gov/pubs/orpmctn180797.pdf	0.01%	1
16	http://plant-materials.nrcs.usda.gov/pubs/nypmcargambre.pdf	0.01%	1
17	http://plant-materials.nrcs.usda.gov/pubs/mtpmssychpap96.pdf	0.01%	1
18	http://plant-materials.nrcs.usda.gov/pubs/capmctn340394.pdf	0.01%	1
19	http://plant-materials.nrcs.usda.gov/pubs/idpmcarsed9097.pdf	0.01%	1
20	http://plant-materials.nrcs.usda.gov/pubs/idpmcpr93q3.pdf	0.01%	1
Total For the Requests Above		0.27%	20

Least Requested Entry Requests - Help Card



This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.




Consider what isn't catching the attention of visitors very quickly or effectively.


Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.

Top Exit Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	19.61%	939
2	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/	6.97%	334
3	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	6.76%	324
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	5.99%	287
5	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	4.42%	212
6	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	3.19%	153
7	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	3.07%	147
8	Plant Materials Program Seeding and Planting http://Plant-Materials.nrcs.usda.gov/seeding.html	1.62%	78
9	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	1.23%	59
10	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	1.08%	52
11	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	1.02%	49
12	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	1.02%	49
13	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	1.02%	49
14	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	0.89%	43
15	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	0.83%	40
16	Plant Materials Program Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	0.81%	39
17	Plant Materials Program Creating Native Landscapes in the Northern Great Plain http://plant-materials.nrcs.usda.gov/native_landscapes.html	0.79%	38
18	Plant Materials Program PMC Locations http://Plant-Materials.nrcs.usda.gov/pmcs.html	0.73%	35
19	Plant Materials Program Publications http://plant-materials.nrcs.usda.gov/pubslst/publications.html	0.58%	28
20	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.52%	25
Total For the Pages Above (only sessions starting on a valid document type are included)		62.25%	2,980

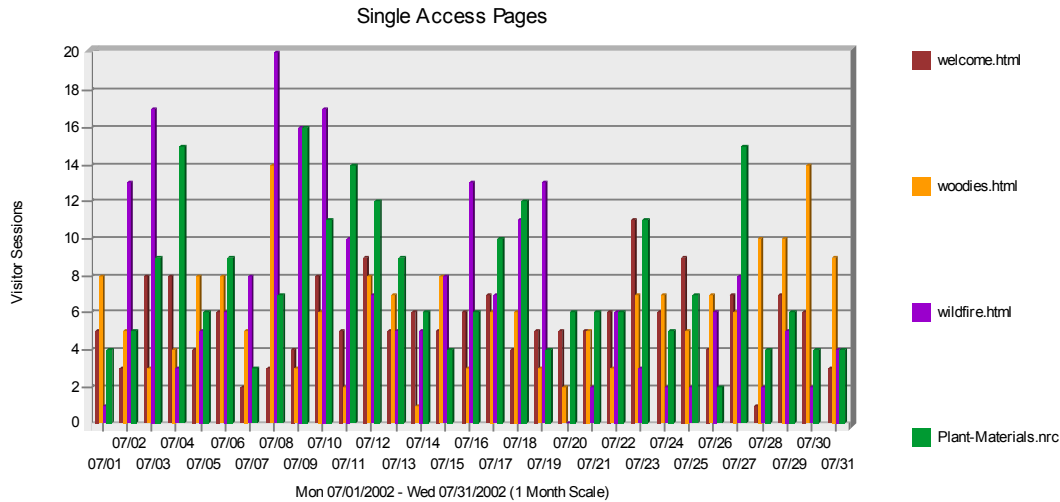
Top Exit Pages - Help Card

 This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

 Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.



Single Access Pages

This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



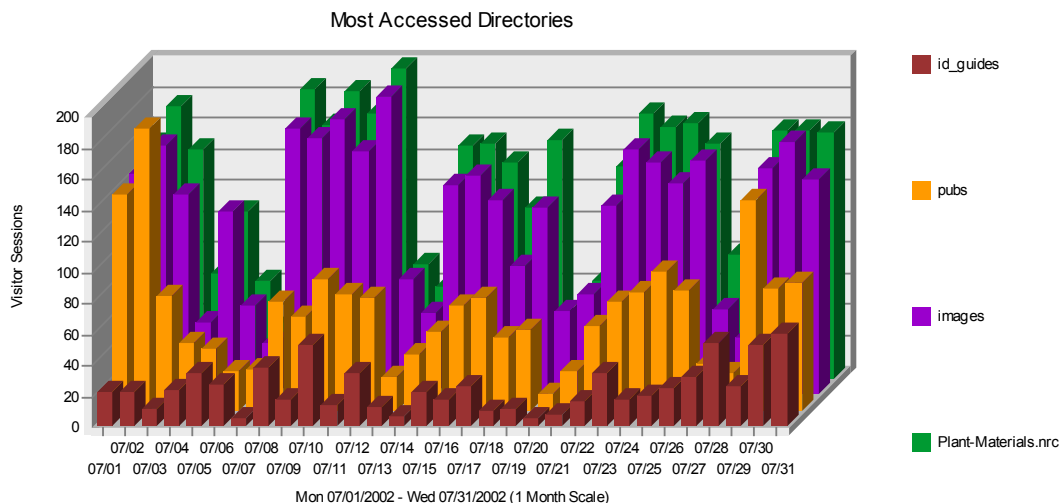
Single Access Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/	12.4%	238
2	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	11.82%	227
3	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	10.05%	193
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	9.01%	173
5	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	5.41%	104
6	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2.34%	45
7	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	2.34%	45
8	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	2.24%	43
9	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	2.03%	39
10	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	1.45%	28
11	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/allurl.html	1.04%	20
12	Big Flats PMC Publications http://plant-materials.nrcs.usda.gov/nypmc/nypmc.html	0.72%	14
13	Aberdeen Plant Materials Center	0.72%	14

Single Access Pages			
	Pages	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/idpmc/		
14	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	0.67%	13
15	Plant Materials Program Seeding and Planting http://Plant-Materials.nrcs.usda.gov/seeding.html	0.67%	13
16	Cape May PMC Publications http://plant-materials.nrcs.usda.gov/njpmc/njpmc.html	0.57%	11
17	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	0.57%	11
18	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.57%	11
19	Bismarck Plant Materials Center http://Plant-Materials.nrcs.usda.gov/ndpmc/	0.52%	10
20	Rose Lake PMC Publications http://plant-materials.nrcs.usda.gov/mipmc/mipmc.html	0.52%	10
Total For the Pages Above		65.76%	1,262

Single Access Pages - Help Card	
	This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.
	This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?



Most Accessed Directories

This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
1	http://Plant-Materials.nrcs.usda.gov/	17,699	19.96 %	73.81%	48,936	4,008
2	http://plant-materials.nrcs.usda.gov/images	36,023	40.63 %	67.96%	150,299	3,658
3	http://plant-materials.nrcs.usda.gov/pubs	10,657	12.02 %	73.85%	1,892,711	2,017
4	http://plant-materials.nrcs.usda.gov/id_guides	8,780	9.9%	90.28%	279,688	764
5	http://plant-materials.nrcs.usda.gov/pubslst	868	0.97%	92.39%	5,841	640
6	http://plant-materials.nrcs.usda.gov/websites	514	0.57%	92.6%	7,146	297
7	http://www.plant-materials.nrcs.usda.gov/	1,322	1.49%	74.73%	3,549	297
8	http://www.plant-materials.nrcs.usda.gov/images	2,563	2.89%	75.1%	14,886	258
9	http://plant-materials.nrcs.usda.gov/idpmc	834	0.94%	80.57%	7,472	194
10	http://Plant-Materials.nrcs.usda.gov/ndpmc	463	0.52%	89.41%	3,652	148
11	http://plant-materials.nrcs.usda.gov/mtpmc	603	0.68%	85.4%	3,470	144
12	http://plant-materials.nrcs.usda.gov/njpmc	474	0.53%	88.81%	2,910	142
13	http://plant-materials.nrcs.usda.gov/mopmc	402	0.45%	88.55%	3,187	129
14	http://plant-materials.nrcs.usda.gov/nypmc	344	0.38%	90.69%	2,376	126
15	http://plant-materials.nrcs.usda.gov/kspmc	335	0.37%	84.77%	2,293	120

Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
16	http://plant-materials.nrcs.usda.gov/mipmc	392	0.44%	86.73%	2,119	116
17	http://plant-materials.nrcs.usda.gov/mdpmc	304	0.34%	82.23%	1,779	114
18	http://plant-materials.nrcs.usda.gov/hipmc	260	0.29%	84.23%	949	112
19	http://plant-materials.nrcs.usda.gov/flpmc	205	0.23%	83.41%	1,153	108
20	http://plant-materials.nrcs.usda.gov/sources	133	0.15%	88.72%	788	99

Most Accessed Directories - Help Card	
	This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.
	Tip: To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.
	These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.



Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
All Entry Pages	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	8.73%	418
	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/	4.97%	238
	1.Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	4.74%	227
	1.Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	4.03%	193
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	3.61%	173
	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	3.3%	158
	1.Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	2.17%	104
	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1.81%	87
	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program	1.12%	54

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program PMC Locations http://Plant-Materials.nrcs.usda.gov/pmcs.html		
	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	1.02%	49
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	0.94%	45
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	0.94%	45
	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	0.94%	45
	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program Seeding and Planting http://Plant-Materials.nrcs.usda.gov/seeding.html	0.89%	43
	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	0.89%	43
	1.Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	0.89%	43
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 2.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	0.85%	41

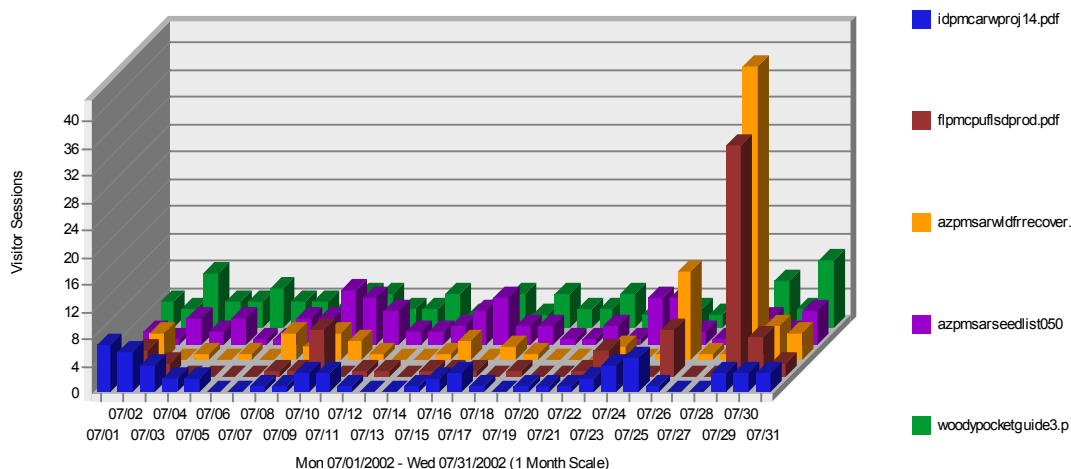
Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	4.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	0.81%	39
	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.71%	34
	1.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program http://Plant-Materials.nrcs.usda.gov/	0.71%	34

Top Paths Through Site - Help Card
<p> This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.</p> <p> Use this information to evaluate the design of your web site. Where do people go from these pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?</p>

Most Downloaded Files



This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.

Most Dow nloaded Files



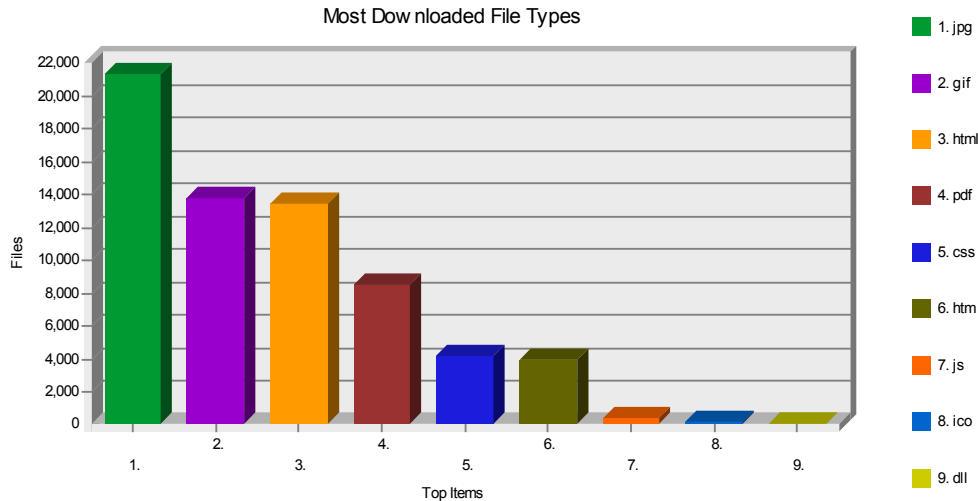
Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
1	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	476	4.09%	122
2	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	488	4.2%	102
3	http://plant-materials.nrcs.usda.gov/pubs/azpmsarwldfrrecover.pdf	471	4.05%	97
4	http://plant-materials.nrcs.usda.gov/pubs/flpmcpufsdprod.pdf	536	4.61%	80
5	http://Plant-Materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	243	2.09%	61
6	http://plant-materials.nrcs.usda.gov/PMdirectory.pdf	204	1.75%	61
7	http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf	161	1.38%	55
8	http://Plant-Materials.nrcs.usda.gov/pubs/mtpmcpunatlana.pdf	153	1.31%	51
9	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpureleases2001.pdf	146	1.25%	48
10	http://plant-materials.nrcs.usda.gov/pubs/capmctn570100.pdf	135	1.16%	41
11	http://plant-materials.nrcs.usda.gov/pubs/capmctn40039	206	1.77%	40

Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
	6.pdf			
12	http://plant-materials.nrcs.usda.gov/pubs/etpmcbrconwe t.pdf	101	0.86%	39
13	http://plant-materials.nrcs.usda.gov/pubs/mspmcpuvend 0999.pdf	221	1.9%	39
14	http://plant-materials.nrcs.usda.gov/pubs/capmctn36019 5.pdf	75	0.64%	36
15	http://plant-materials.nrcs.usda.gov/pubs/mdpmcnlpagaf 01.pdf	90	0.77%	36
16	http://plant-materials.nrcs.usda.gov/pubs/wapmctn3105 96.pdf	99	0.85%	34
17	http://plant-materials.nrcs.usda.gov/pubs/capmctn41049 6.pdf	85	0.73%	32
18	http://plant-materials.nrcs.usda.gov/pubs/woodypocketg uide2.pdf	200	1.72%	32
19	http://plant-materials.nrcs.usda.gov/pubs/woodypocketg uide.pdf	99	0.85%	30
20	http://plant-materials.nrcs.usda.gov/pubs/mopmctn24.p df	66	0.56%	29
Total For the Files Above		4,255	36.63%	N/A

Most Downloaded Files - Help Card	
<p> This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.</p> <p>Tip: You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.</p> <p>Tip: To focus your report, consider using the File Filter to include or exclude files or file types.</p>	
<p> Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.</p>	

Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



Most Downloaded File Types			
	File type	Files	K Bytes Transferred
1	jpg	21,369	394,000
2	gif	13,797	56,963
3	html	13,499	82,800
4	pdf	8,530	2,143,469
5	css	4,192	3,858
6	htm	3,956	6,781
7	js	433	15,157
8	ico	134	63
9	dll	79	6,043
10	doc	37	6,590
11	tif	16	2,590
12	xls	5	137
13	ppt	1	7,040
14	mdb	1	3,965
Total Files & K Bytes Transferred		66,049	2,729,450

Most Downloaded File Types - Help Card



This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

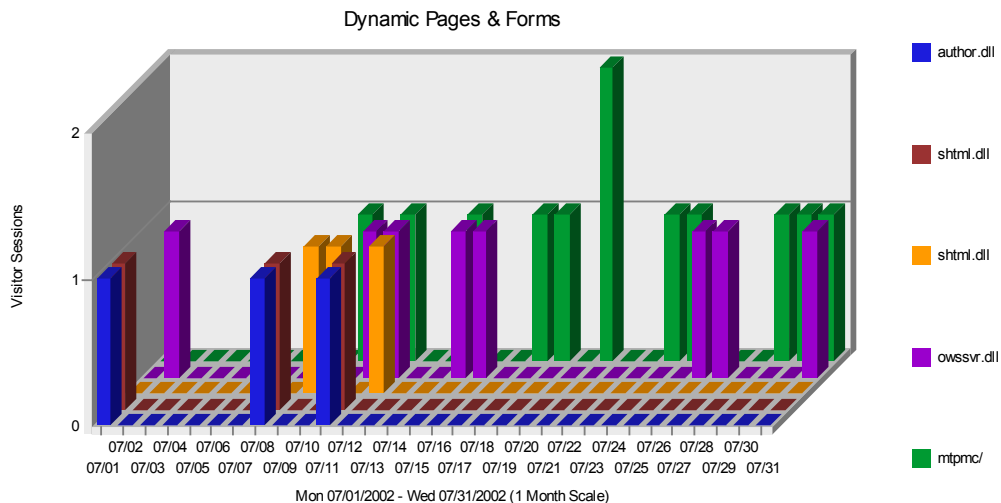
Tip: You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.



This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.

Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/mtpmc/	13	14.13%	12
2	http://plant-materials.nrcs.usda.gov/_vti_bin/owssvr.dll	21	22.82%	8
3	http://www.Plant-Materials.nrcs.usda.gov/_vti_bin/shtml.dll	3	3.26%	3
4	http://plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	7	7.6%	3
5	http://plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	6	6.52%	3
6	http://www.Plant-Materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	42	45.65%	3

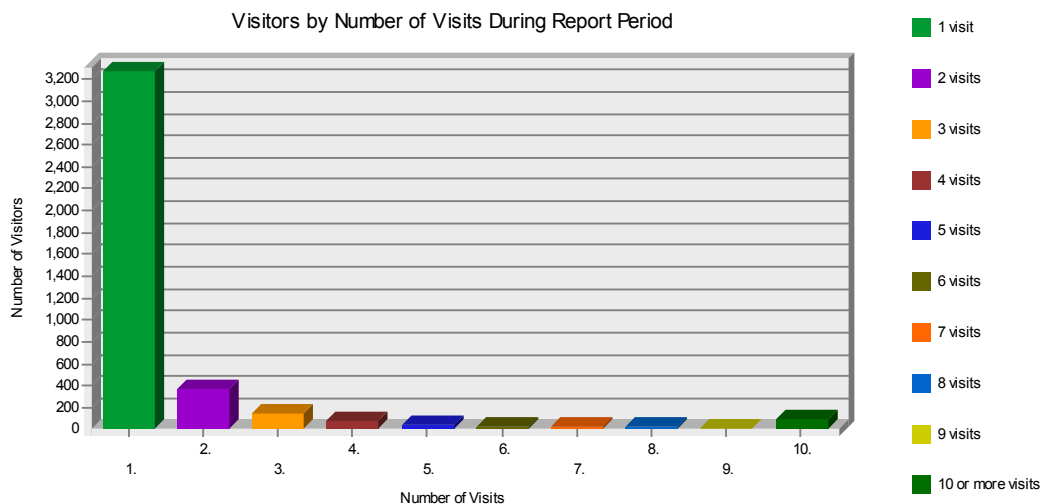
Dynamic Pages & Forms - Help Card

? This section shows the dynamic pages and forms that are used the most.

💡 If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits During Report Period		
Number of Visits	Number of Visitors	% of Total Unique Visitors
1 visit	3279	81.04%
2 visits	364	8.99%
3 visits	139	3.43%
4 visits	70	1.73%
5 visits	43	1.06%
6 visits	19	0.46%
7 visits	19	0.46%
8 visits	19	0.46%
9 visits	6	0.14%
10 or more visits	88	2.17%

Visitors by Number of Visits During Report Period - Help Card

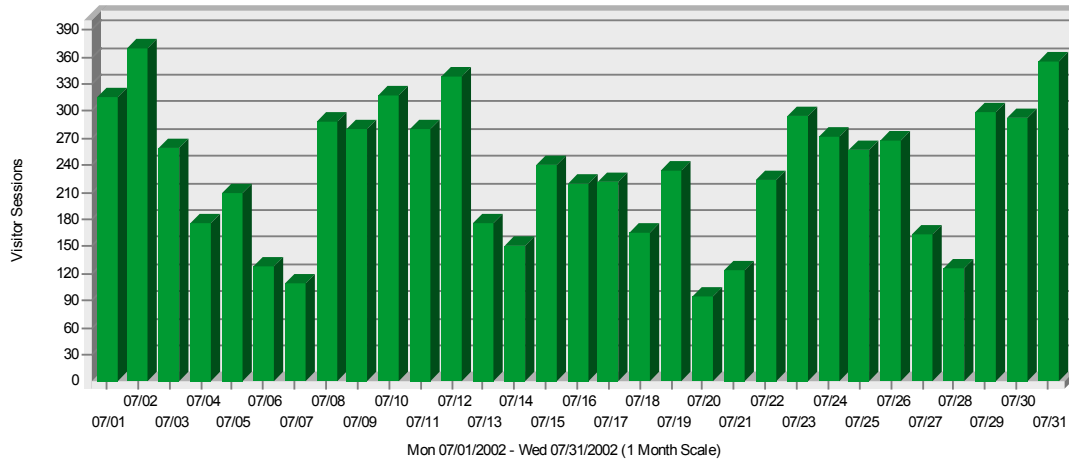
? This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

💡 This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)

New vs. Returning Visitors



New vs. Returning Visitors

New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	7,251	100.00%

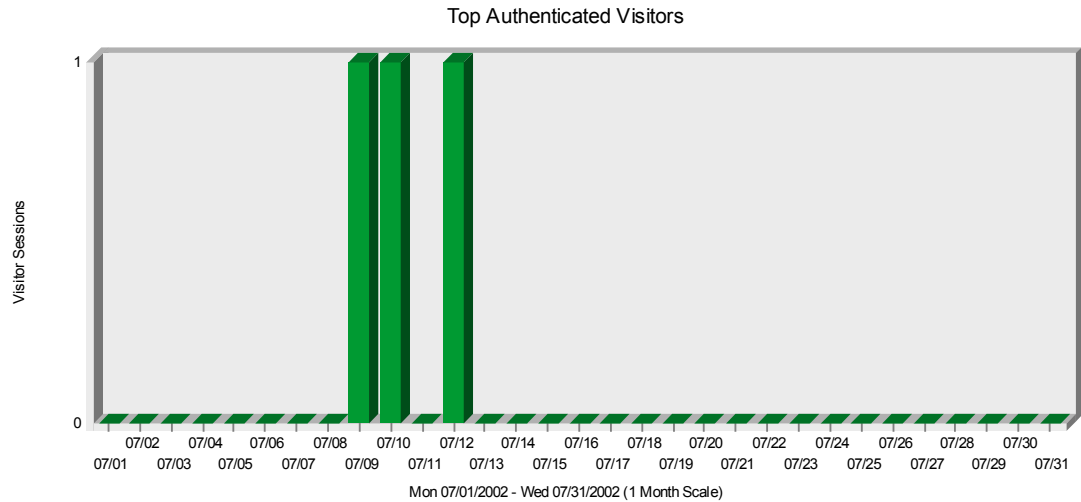
New vs. Returning Visitors - Help Card

? This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.

💡 By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



Top Authenticated Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	thunderbolt\tbaird	39	100%	3
Total		39	100%	3

Top Authenticated Visitors - Help Card

This section shows the authenticated users who visited your site the most.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Visitors

This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	idaberdeenD302.idaberdeen.fsc.usda.gov	1,788	2.01%	82
2	crawler12.googlebot.com	121	0.13%	67
3	crawler11.googlebot.com	331	0.37%	67
4	213.146.148.40	56	0.06%	56
5	mdbeltsvild011.mdbeltsvil.fsc.usda.gov	1,388	1.56%	56
6	mdbeltsvild010.mdbeltsvil.fsc.usda.gov	1,064	1.2%	50
7	mscoffeev2d249.mscoffeev2.fsc.usda.gov	1,547	1.74%	49
8	crawler10.googlebot.com	218	0.24%	47
9	crawl7.googlebot.com	73	0.08%	46
10	crawl5.googlebot.com	113	0.12%	44
11	crawl4.googlebot.com	144	0.16%	42
12	166.114.111.90	288	0.32%	41
13	crawl1.googlebot.com	101	0.11%	41
14	8051cr0.wdc1.attens.com	3,391	3.82%	36
15	64.152.75.40	100	0.11%	35
16	crawl2.googlebot.com	46	0.05%	31
17	8051cr3.wdc1.attens.com	482	0.54%	27
18	crawl3.googlebot.com	51	0.05%	27
19	fireant.cr.usgs.gov	469	0.52%	26
20	crawler3.wib.pa-x.dec.com	73	0.08%	25
Subtotal for Visitors Above		11,844	13.36%	895
Total		88,647	100%	7,251

Top Visitors - Help Card



This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

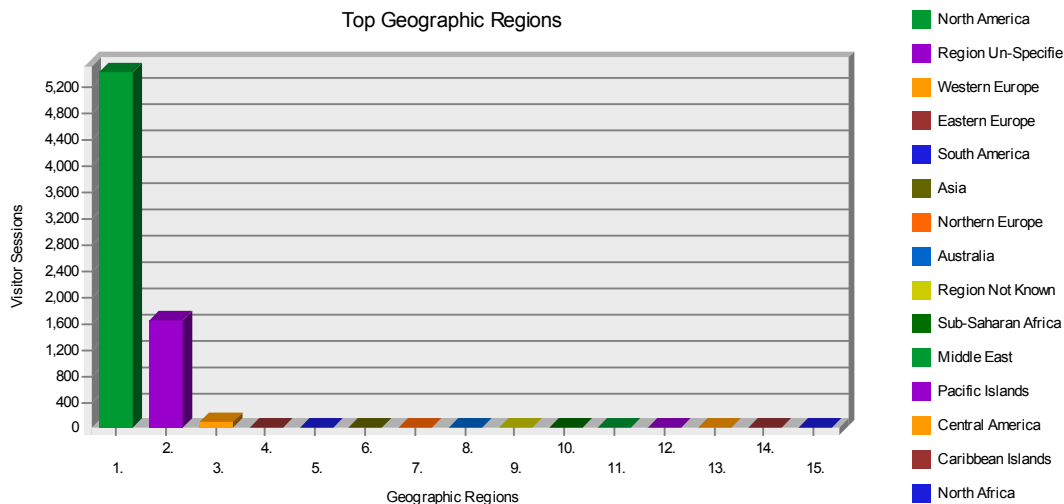
Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.



Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top Geographic Regions

	Geographic Regions	Visitor Sessions
1	North America	5,422
2	Region Un-Specified	1,647
3	Western Europe	91
4	Eastern Europe	21
5	South America	18
6	Asia	13
7	Northern Europe	9
8	Australia	7
9	Region Not Known	6
10	Sub-Saharan Africa	4
11	Middle East	4
12	Pacific Islands	4
13	Central America	3
14	Caribbean Islands	1
15	North Africa	1
Total		7,251

Top Geographic Regions - Help Card

? This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America. If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.

Top Geographic Regions - Help Card

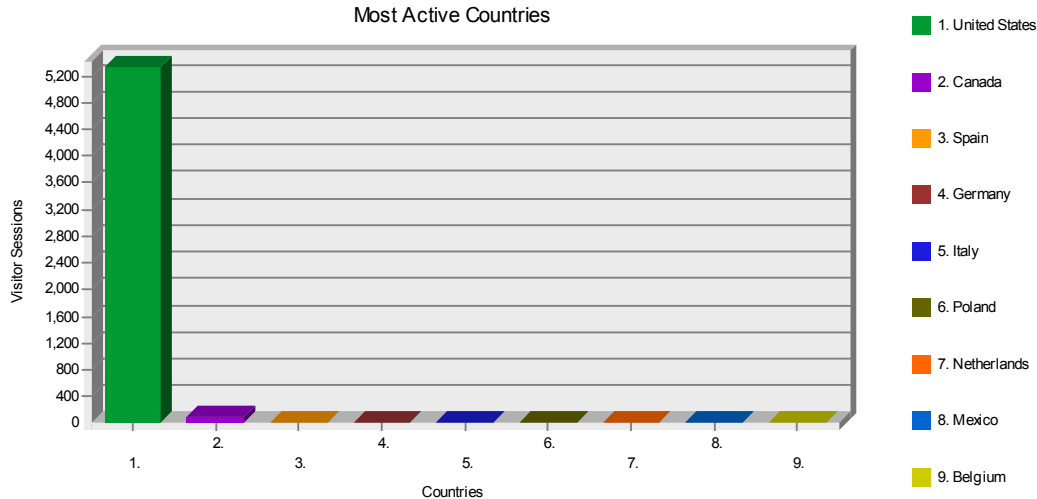
Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.



This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



Most Active Countries		
	Countries	Visitor Sessions
1	United States	5,323
2	Canada	89
3	Spain	19
4	Germany	14
5	Italy	12
6	Poland	10
7	Netherlands	10
8	Mexico	10
9	Belgium	9
10	Portugal	8
11	UK	8
12	Chile	7
13	Japan	7
14	AU	7
15	France	5
16	GB	5
17	South Africa	4
18	New Zealand (Aotearoa)	4
19	Argentina	4
20	Brazil	3
Total		5,558

Most Active Countries - Help Card


? This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's

Most Active Countries - Help Card

actual geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.

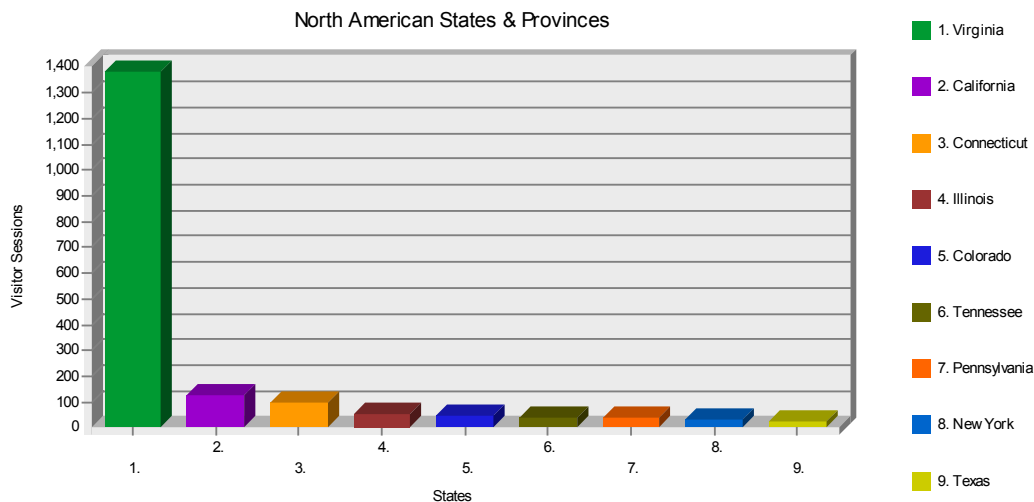
If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.




North American States & Provinces		
	State	Visitor Sessions
1	Virginia	1,380
2	California	126
3	Connecticut	100
4	Illinois	55
5	Colorado	51
6	Tennessee	43
7	Pennsylvania	37
8	New York	34
9	Texas	28
10	Montana	25
11	North Carolina	24
12	Maryland	22
13	Oregon	19
14	Missouri	17
15	New Jersey	16
16	Michigan	15
17	North Dakota	15
18	Iowa	14
19	Washington	12
20	Minnesota	12
Total For the States Above		2,045

North American States and Provinces - Help Card

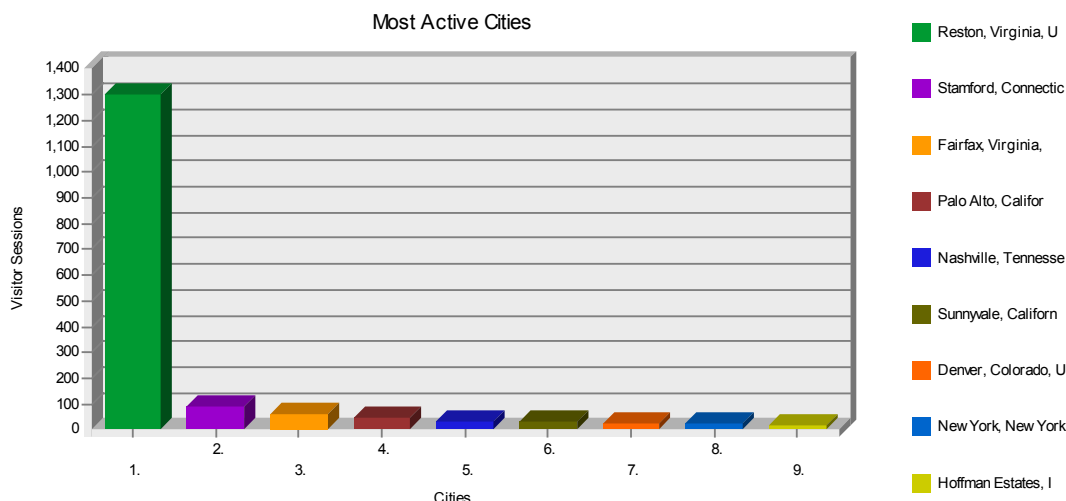
? This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

North American States and Provinces - Help Card

 This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.




Most Active Cities		
	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,303
2	Stamford, Connecticut, United States	91
3	Fairfax, Virginia, United States	65
4	Palo Alto, California, United States	46
5	Nashville, Tennessee, United States	36
6	Sunnyvale, California, United States	31
7	Denver, Colorado, United States	27
8	New York, New York, United States	22
9	Hoffman Estates, Illinois, United States	18
10	Coudersport, Pennsylvania, United States	15
11	Billings, Montana, United States	14
12	Germantown, Maryland, United States	13
13	Kansas City, Missouri, United States	12
14	Ames, Iowa, United States	11
15	Pasadena, California, United States	11
16	Princeton, New Jersey, United States	11
17	Bozeman, Montana, United States	10
18	Raleigh, North Carolina, United States	9
19	Durango, Colorado, United States	9
20	Ft. Collins, Colorado, United States	9
Total For the Cities Above		1,763

Most Active Cities - Help Card

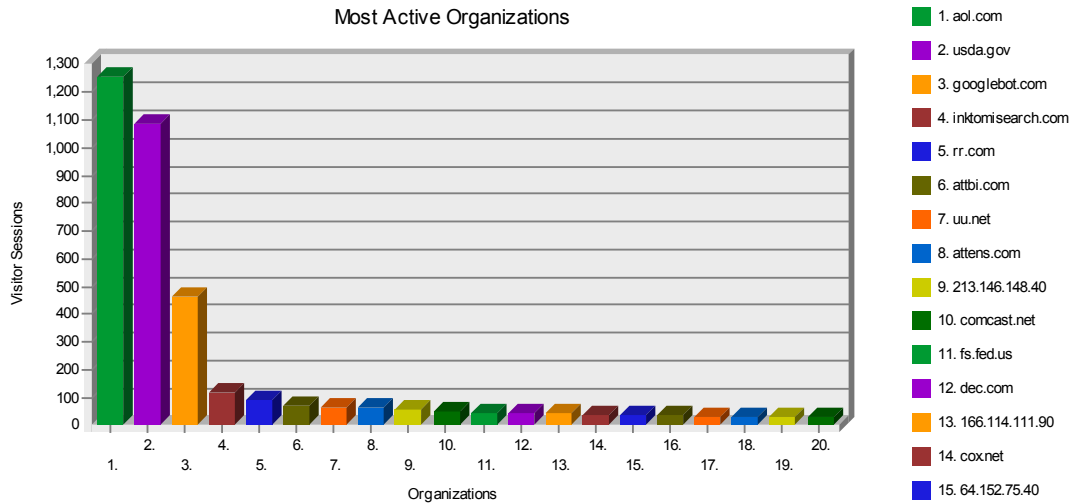
? This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

Most Active Cities - Help Card

 City information can be useful in focusing your marketing efforts in other media such as print or television advertising.


Most Active Organizations


This section identifies the companies or organizations that accessed the site the most often.



Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
1	America Online http://aol.com	1,646	1.85%	1,254
2	http://usda.gov	24,255	27.36%	1,086
3	http://googlebot.com	1,257	1.41%	462
4	http://inktomisearch.com	449	0.5%	116
5	EXCALIBUR Group A Time Warner Company http://rr.com	1,293	1.45%	90
6	http://attbi.com	1,189	1.34%	69
7	UUNET Technologies Inc. http://uu.net	897	1.01%	65
8	http://attens.com	3,873	4.36%	63
9	http://213.146.148.40	56	0.06%	56
10	http://comcast.net	748	0.84%	50
11	http://fs.fed.us	809	0.91%	45
12	Digital Equipment Corporation http://dec.com	167	0.18%	44
13	http://166.114.111.90	288	0.32%	41
14	D. A. Cox Enterprises Incorporated http://cox.net	595	0.67%	35
15	http://64.152.75.40	100	0.11%	35
16	AT http://att.net	466	0.52%	34
17	Audio-Visual http://av.com	71	0.08%	31
18	MindSpring Enterprises Inc. http://mindspring.com	277	0.31%	31
19	http://pacbell.net	355	0.4%	31
20	http://NIPR.MIL	344	0.38%	31
Subtotal For Companies Above		39,135	44.14%	3,669
Total For the Log File		88,647	100%	7,251

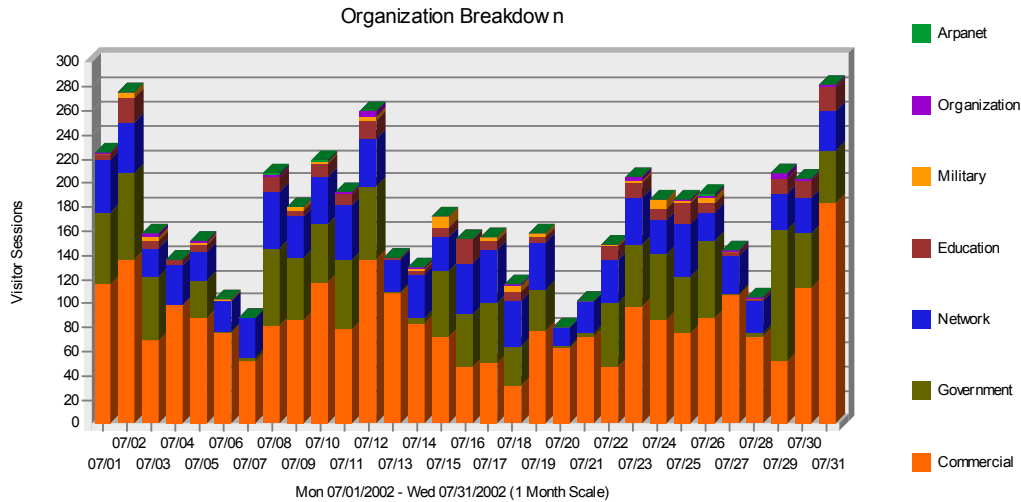
Most Active Organizations - Help Card

 This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.

 Determine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.

Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Organization Breakdown				
	Organization Type	Hits	% of Total Hits	Visitor Sessions
1	Commercial	15,821	25.85%	2,675
2	Government	26,034	42.54%	1,200
3	Network	14,343	23.44%	1,045
4	Education	3,683	6.01%	257
5	Military	828	1.35%	58
6	Organization	388	0.63%	33
7	Arpanet	90	0.14%	5
Total for Known Organization Types		61,187	100%	5,273

Organization Breakdown - Help Card

? This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).


💡 Consider what type of organization is interested in your site and how you can attract other types.


Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	268
Average Number of Hits per day on Weekdays	3,519
Average Number of Visitor Sessions for the entire Weekend	267
Average Number of Hits for the entire Weekend	1,926
Most Active Day of the Week	Mon
Least Active Day of the Week	Sun
Most Active Day Ever	July 01, 2002
Number of Hits on Most Active Day	4,971
Least Active Day Ever	July 20, 2002
Number of Hits on Least Active Day	706
Most Active Hour of the Day	13:00-13:59
Least Active Hour of the Day	00:00-00:59

Summary of Activity for Report Period - Help Card

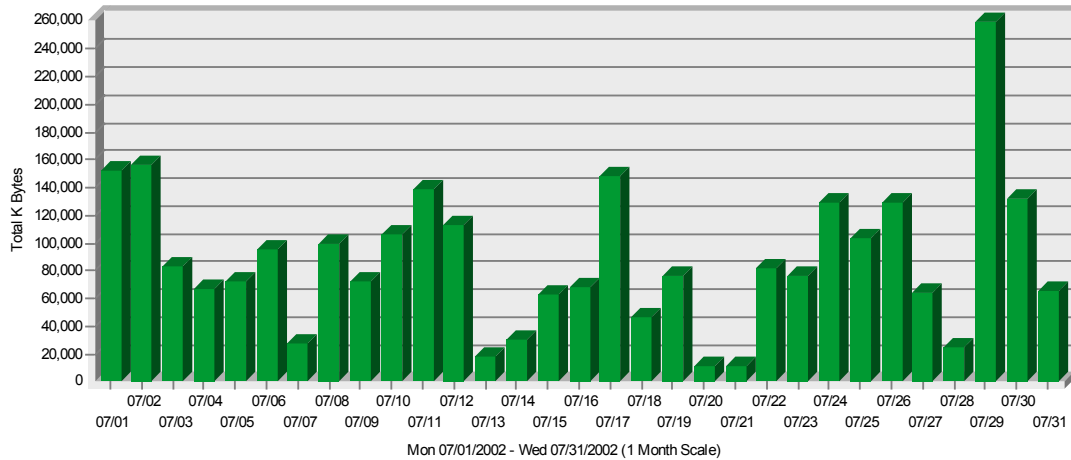
 This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

 This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

Summary of Activity by Time Increment

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).


Activity by Time Increment (Bandwidth)




Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Mon 07/01/2002	4,971	934	151,834 K	316
Tue 07/02/2002	4,289	1,010	156,390 K	369
Wed 07/03/2002	3,252	757	83,508 K	260
Thu 07/04/2002	1,169	247	66,485 K	176
Fri 07/05/2002	2,863	674	72,963 K	210
Sat 07/06/2002	1,043	189	94,975 K	129
Sun 07/07/2002	713	233	28,139 K	109
Mon 07/08/2002	4,074	1,034	99,086 K	289
Tue 07/09/2002	3,288	774	72,441 K	281
Wed 07/10/2002	3,661	864	106,560 K	318
Thu 07/11/2002	4,131	1,083	139,218 K	281
Fri 07/12/2002	4,587	1,262	113,109 K	341
Sat 07/13/2002	922	285	18,840 K	174
Sun 07/14/2002	949	274	30,735 K	151
Mon 07/15/2002	3,723	840	62,785 K	239
Tue 07/16/2002	3,458	748	68,375 K	220
Wed 07/17/2002	3,527	848	148,669 K	222
Thu 07/18/2002	1,764	529	47,242 K	166
Fri 07/19/2002	3,062	854	76,850 K	235
Sat 07/20/2002	706	157	11,972 K	94
Sun 07/21/2002	882	233	11,491 K	123
Mon 07/22/2002	3,604	953	81,502 K	223
Tue 07/23/2002	3,521	956	76,044 K	294
Wed 07/24/2002	3,522	830	129,849 K	272
Thu 07/25/2002	3,769	844	103,166 K	259
Fri 07/26/2002	3,422	829	129,501 K	266
Sat 07/27/2002	1,435	445	63,949 K	163
Sun 07/28/2002	1,056	225	25,582 K	125

Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Mon 07/29/2002	3,860	731	259,992 K	298
Tue 07/30/2002	3,475	817	132,349 K	293
Wed 07/31/2002	3,949	1,102	65,864 K	355
Total	88,647	21,561	2,729,465 K	7,251

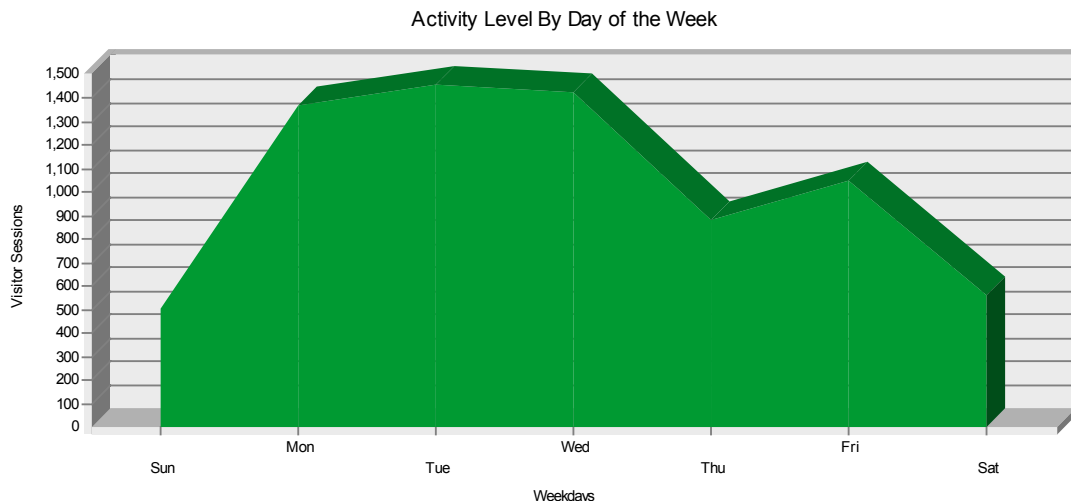
Summary of Activity by Time Increment - Help Card

 This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).

 Periods of less activity should be considered for maintenance and content improvement.

Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activity Level by Day of the Week				
	Day	Hits	% of Total Hits	Visitor Sessions
1	Sun	3,600	4.06%	508
2	Mon	20,232	22.82%	1,365
3	Tue	18,031	20.34%	1,457
4	Wed	17,911	20.2%	1,427
5	Thu	10,833	12.22%	882
6	Fri	13,934	15.71%	1,052
7	Sat	4,106	4.63%	560
Total Weekdays		80,941	91.3%	6,183
Total Weekend		7,706	8.69%	1,068

Activity Level by Day of the Week - Help Card

? This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

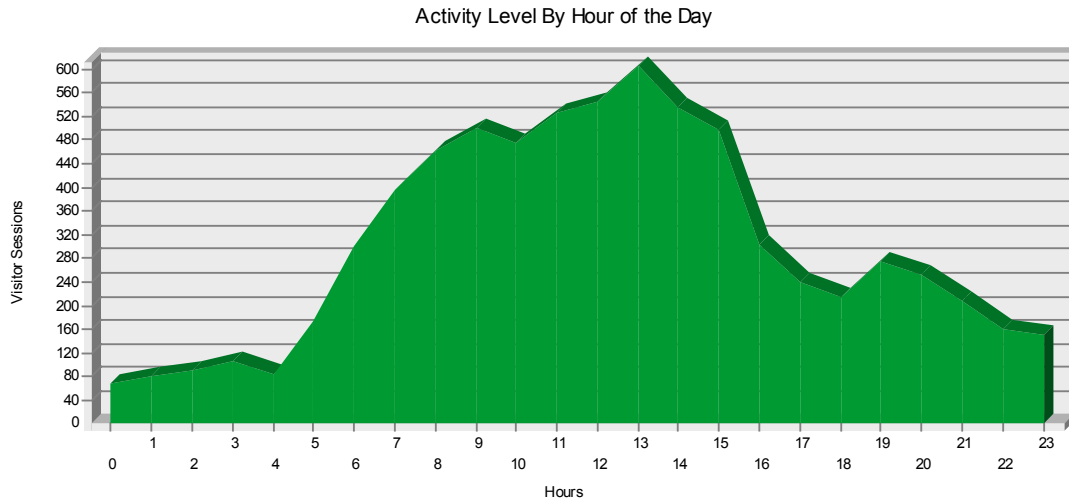
Tip: Consider the Day of Week Filter to include or exclude activity based on the day of the week.



Days of less activity should be considered for maintenance and content improvement.


Activity Level by Hour of the Day

This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.




Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
00:00-00:59	549	0.61%	68
01:00-01:59	957	1.07%	82
02:00-02:59	666	0.75%	91
03:00-03:59	1,068	1.2%	105
04:00-04:59	910	1.02%	83
05:00-05:59	1,496	1.68%	173
06:00-06:59	3,913	4.41%	301
07:00-07:59	6,095	6.87%	395
08:00-08:59	7,011	7.9%	463
09:00-09:59	7,436	8.38%	501
10:00-10:59	7,715	8.7%	476
11:00-11:59	6,521	7.35%	527
12:00-12:59	6,473	7.3%	546
13:00-13:59	8,354	9.42%	606
14:00-14:59	6,499	7.33%	536
15:00-15:59	5,768	6.5%	496
16:00-16:59	4,512	5.08%	302
17:00-17:59	1,938	2.18%	239
18:00-18:59	2,279	2.57%	216
19:00-19:59	2,044	2.3%	274
20:00-20:59	2,444	2.75%	253
21:00-21:59	1,484	1.67%	207
22:00-22:59	1,562	1.76%	159
23:00-23:59	953	1.07%	152
Total Visitors during Work Hours (8:00am-5:00pm)	60,289	68.01%	4,453
Total Visitors during After Hours (5:01pm-7:59am)	28,358	31.98%	2,798

Activity Level by Hour of the Day - Help Card

 This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

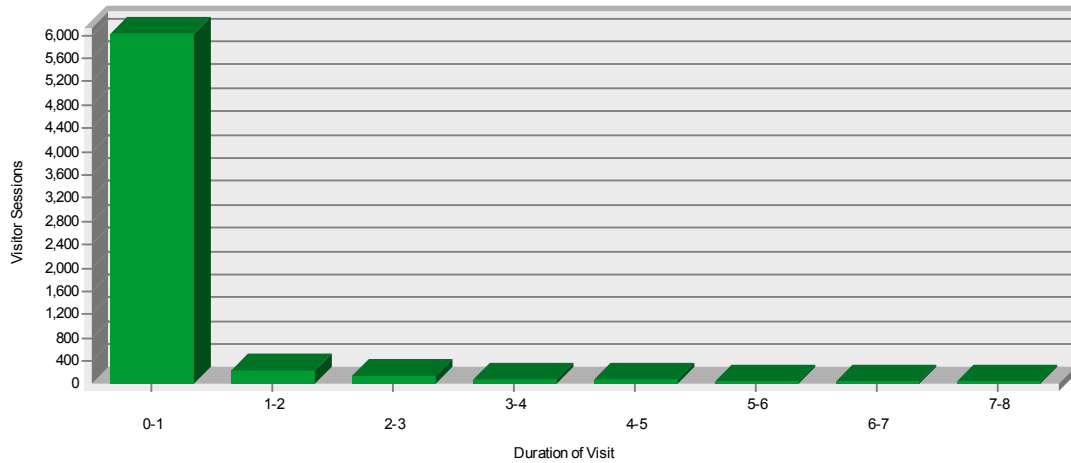
Tip: Consider the Hour of Day Filter to include or exclude activity based on the time of day.

 This information is useful in determining what hour of the day is best for system maintenance.

Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.

Activity Level By Visit Length



Activity Level by Length of Visit				
Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views
0-1	6,010	9,565	82.88%	44.36%
1-2	233	1,707	3.21%	7.91%
2-3	138	1,147	1.9%	5.31%
3-4	71	633	0.97%	2.93%
4-5	72	631	0.99%	2.92%
5-6	60	487	0.82%	2.25%
6-7	49	394	0.67%	1.82%
7-8	49	396	0.67%	1.83%
8-9	37	299	0.51%	1.38%
9-10	33	352	0.45%	1.63%
10-11	25	252	0.34%	1.16%
11-12	27	292	0.37%	1.35%
12-13	23	225	0.31%	1.04%
13-14	22	243	0.3%	1.12%
14-15	20	237	0.27%	1.09%
15-16	20	310	0.27%	1.43%
16-17	9	59	0.12%	0.27%
17-18	15	140	0.2%	0.64%
18-19	14	170	0.19%	0.78%
> 19	324	4,022	4.46%	18.65%
Totals	7,251	21,561	100%	100%

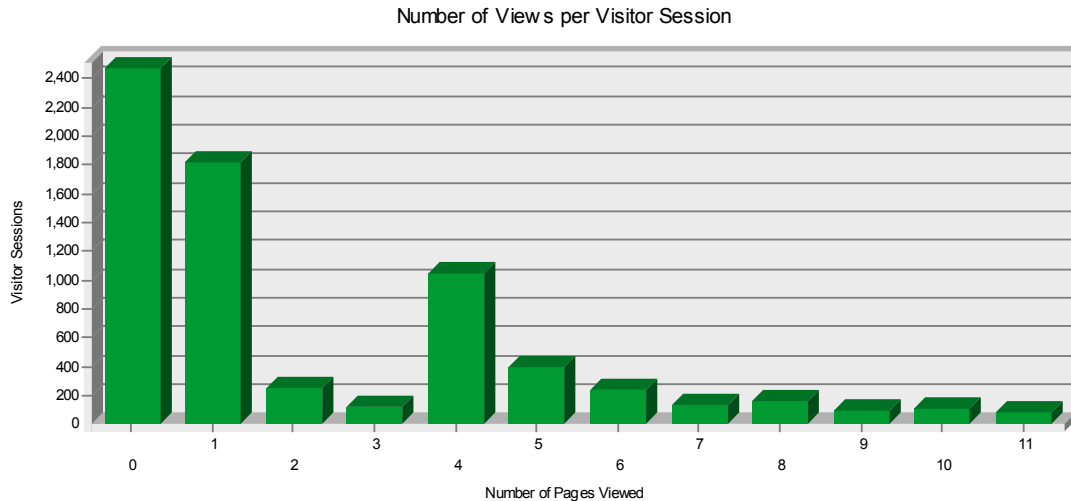
Activity Level by Length of Visit - Help Card

? This section groups visitor sessions based on the their duration. For each grouping, the total number of visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

💡 This information is useful for determining how long visitors look at your web site.

Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit		
Number of Pages Viewed	Number of Visits	% of Total Visits
0 pages	2,464	33.98%
1 page	1,820	25.09%
2 pages	258	3.55%
3 pages	128	1.76%
4 pages	1,048	14.45%
5 pages	403	5.55%
6 pages	245	3.37%
7 pages	140	1.93%
8 pages	167	2.3%
9 pages	95	1.31%
10 pages	107	1.47%
11 or more pages	376	1.14%
Totals	7,251	100%

Number of Views per Visitor Session - Help Card

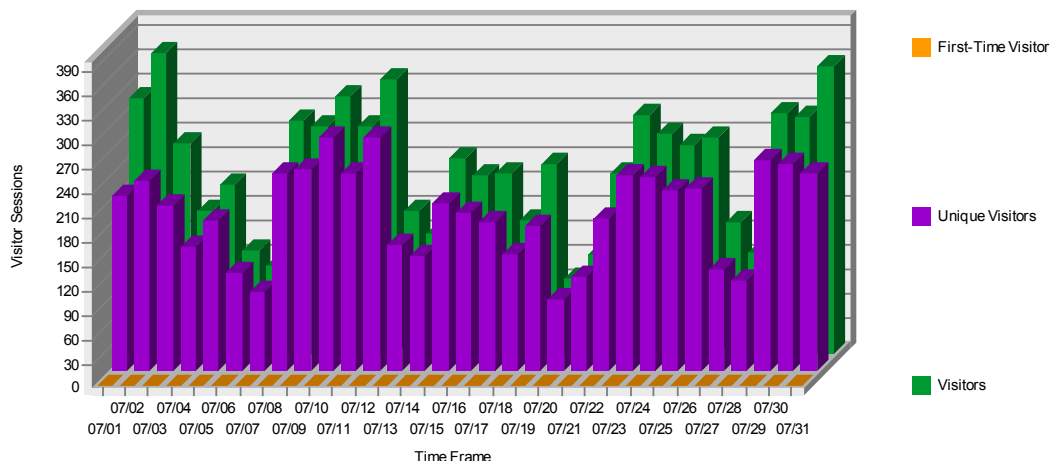
? This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

💡 You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.

Visitor Session Statistics



Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Mon 07/01/2002	315	217	0	00:01:55	608
Tue 07/02/2002	370	235	0	00:02:32	937
Wed 07/03/2002	260	204	0	00:01:55	499
Thu 07/04/2002	176	154	0	00:00:50	148
Fri 07/05/2002	210	186	0	00:01:58	414
Sat 07/06/2002	129	122	0	00:01:39	214
Sun 07/07/2002	109	99	0	00:03:06	339
Mon 07/08/2002	289	243	0	00:01:57	566
Tue 07/09/2002	281	248	0	00:01:13	343
Wed 07/10/2002	318	288	0	00:02:03	654
Thu 07/11/2002	281	244	0	00:04:32	1,276
Fri 07/12/2002	339	288	0	00:04:28	1,517
Sat 07/13/2002	176	157	0	00:05:57	1,048
Sun 07/14/2002	150	142	0	00:01:53	284
Mon 07/15/2002	242	206	0	00:02:20	566
Tue 07/16/2002	220	195	0	00:02:06	462
Wed 07/17/2002	222	183	0	00:01:48	402
Thu 07/18/2002	166	145	0	00:02:41	447
Fri 07/19/2002	235	179	0	00:03:14	761
Sat 07/20/2002	94	90	0	00:01:45	164
Sun 07/21/2002	123	117	0	00:02:49	347
Mon 07/22/2002	223	189	0	00:04:55	1,099
Tue 07/23/2002	295	241	0	00:03:28	1,026
Wed 07/24/2002	272	240	0	00:03:02	825

Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
07/24/2002					
Thu 07/25/2002	258	222	0	00:02:38	680
Fri 07/26/2002	268	226	0	00:03:47	1,015
Sat 07/27/2002	163	127	0	00:02:05	341
Sun 07/28/2002	125	112	0	00:02:39	331
Mon 07/29/2002	298	261	0	00:01:10	351
Tue 07/30/2002	293	255	0	00:01:39	487
Wed 07/31/2002	355	245	0	00:05:18	1,886
Averages	NA	NA	NA	00:02:41	646
Totals	NA	NA	NA	01:23:22	20,053

Visitor Session Statistics - Help Card



The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

Visitors shows the number of visitor sessions for each interval.

Unique Visitors shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics table.

First-Time Visitors shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

Average Visit Length shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

Visitor-Minutes provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.



You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).

Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future needs.


Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?


Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis	
Total Hits	89,093
Successful Hits	88,647
Failed Hits	446
Failed Hits as Percent	0.5%
Cached Hits	22,598
Cached Hits as Percent	25.36%

Technical Statistics and Analysis - Help Card

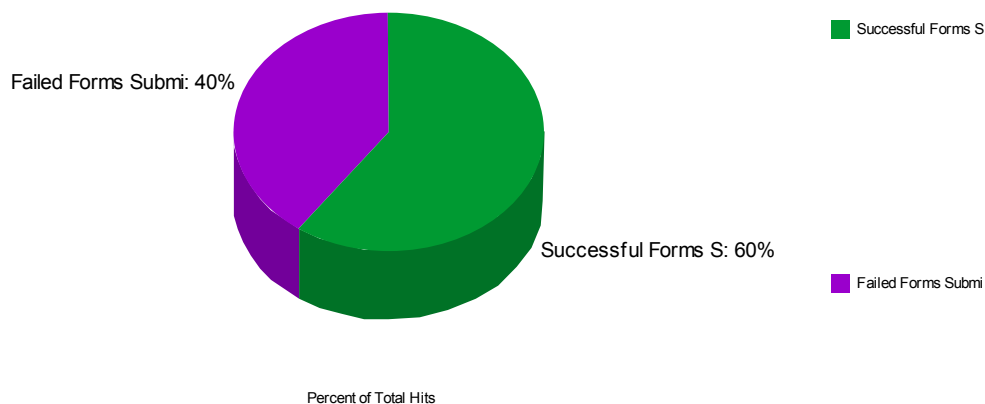
 This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

 This section is useful in determining the reliability of the site.

Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.

Dynamic Pages & Forms Errors

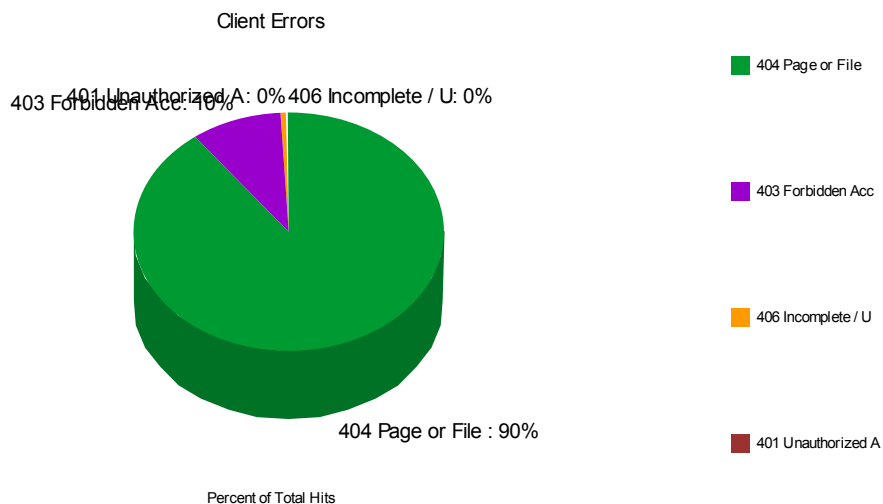


Dynamic Pages & Forms Errors		
Type	Hits	% of Total
Successful Forms Submitted	92	59.74%
Failed Forms Submitted	62	40.25%
Total	154	100%

Dynamic Pages & Forms Errors - Help Card	
?	This section shows you errors that occurred for both dynamic pages and forms.
💡	You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

Client Errors

This section identifies the error codes from the browsers accessing your server.



Client Errors		
Error	Hits	% of Failed Hits
404 Page or File Not Found	378	89.78%
403 Forbidden Access	40	9.5%
406 Incomplete / Undefined	2	0.47%
401 Unauthorized Access	1	0.23%
Total	421	100%

Client Errors - Help Card

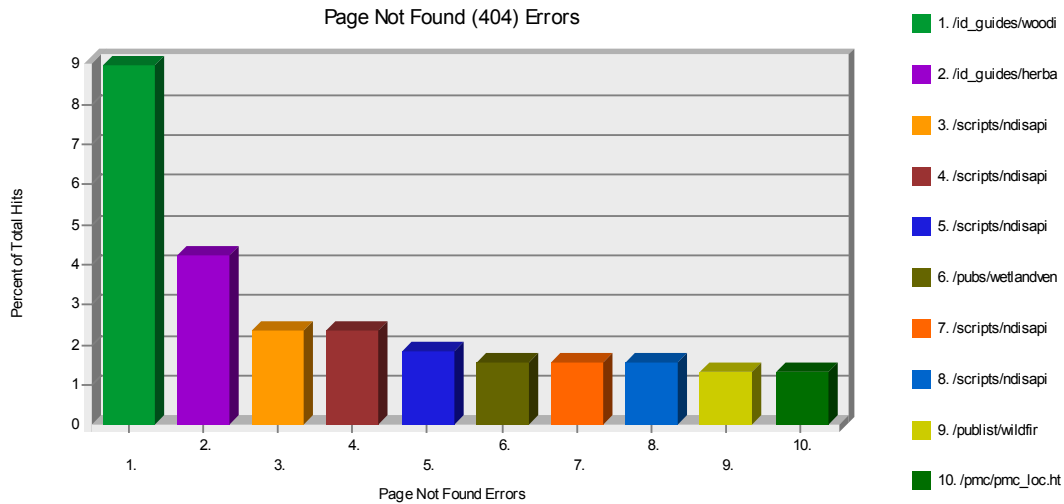
? This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

Tip: To focus your report, consider using the Return Code Filter for including or excluding return code data.

💡 This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.



Page Not Found (404) Errors

This section identifies pages that returned "Page Not Found" (404) errors on the server.



Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/id_guides/woodies/images/swfeetgum_tn.jpg http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	34	8.99%
/id_guides/herbaceous.html http://plant-materials.nrcs.usda.gov/mopmc/left_side.html	16	4.23%
/scripts/ndisapi.dll/pmc/pgHome?PMC=AZPMC (no referrer)	9	2.38%
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC (no referrer)	9	2.38%
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC http://www.ar.nrcs.usda.gov/tech_resources.htm	7	1.85%
/pubs/wetlandvendors.html (no referrer)	6	1.58%
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC http://www.sd.nrcs.usda.gov/General_Info/browse.htm	6	1.58%
/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC (no referrer)	6	1.58%
/publist/wildfire.html (no referrer)	5	1.32%
/pmc/pmc_loc.html (no referrer)	5	1.32%
/pubs/wetlandvendors.html http://www.ces.ncsu.edu/depts/hort/consumer/hortinternet/water_quali ty.html	4	1.05%
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC http://www.ar.nrcs.usda.gov/	4	1.05%
/new_site/montana/frames/favicon.ico (no referrer)	4	1.05%
/pmc/MSPMC/pubs.html (no referrer)	4	1.05%
/id_guides/herbaceous.html http://www.plant-materials.nrcs.usda.gov/mopmc/left_side.html	4	1.05%
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC	4	1.05%

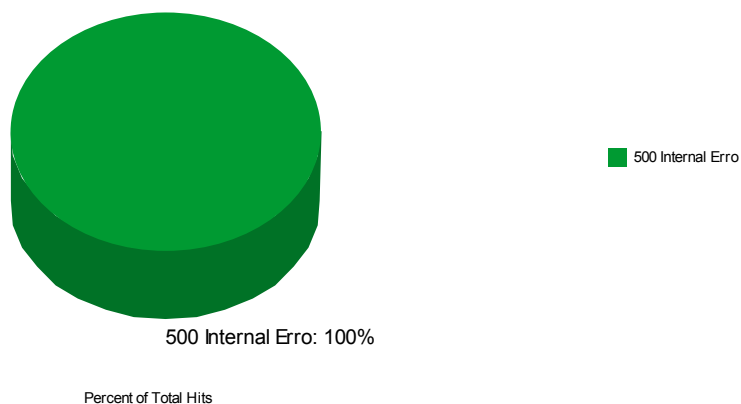
Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
(no referrer)		
/pmc/shrubs/cora6.html (no referrer)	3	0.79%
/pmc/trees/ilop.html (no referrer)	3	0.79%
/id_guides/woodies/favicon.ico (no referrer)	3	0.79%
/new_site/easttexas/frames/alternate.htm (no referrer)	3	0.79%
Total for Pages Above	139	36.77%

Page Not Found (404) Errors - Help Card	
	This section identifies pages that returned "Page Not Found" (404) errors on the server.
Tip:	To focus your report, consider using the Return Code filter for including or excluding return code data.
	This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.

Server Errors

This section identifies by type the errors which occurred on the server.

Server Errors



Server Errors		
Error	Hits	% of Total
500 Internal Error	25	100%
Total	25	100%

Server Errors - Help Card

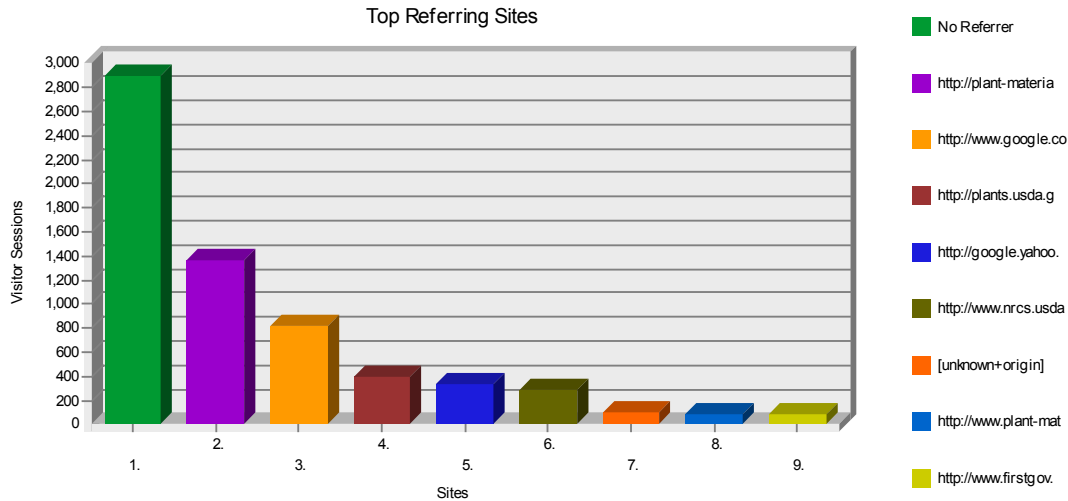
? This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.

💡 This is helpful for specifically identifying the server maintenance that can improve your site.

Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



Top Referring Sites		
	Site	Visitor Sessions
1	No Referrer	2,901
2	http://plant-materials.nrcs.usda.gov/	1,371
3	http://www.google.com/	820
4	http://plants.usda.gov/	397
5	http://google.yahoo.com/	340
6	http://www.nrcs.usda.gov/	290
7	http://[unknown+origin]	96
8	http://www.plant-materials.nrcs.usda.gov/	91
9	http://www.firstgov.gov/	84
10	http://www.google.ca/	63
11	http://www.ia.nrcs.usda.gov/	50
12	http://images.google.com/	46
13	http://search.netscape.com/	43
14	http://search.msn.com/	38
15	http://www.co.nrcs.usda.gov/	38
16	http://www.wi.nrcs.usda.gov/	27
17	http://www.usda.gov/	25
18	http://aolsearch.aol.com/	18
19	http://www.wy.nrcs.usda.gov/	16
20	http://www.tx.nrcs.usda.gov/	12
Subtotal for the Referring Sites Above		6,766
Total for the Log File		7,251

Top Referring Sites - Help Card	
<p>? This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.</p> <p>Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.</p> <p>Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring</p>	

Top Referring Sites - Help Card

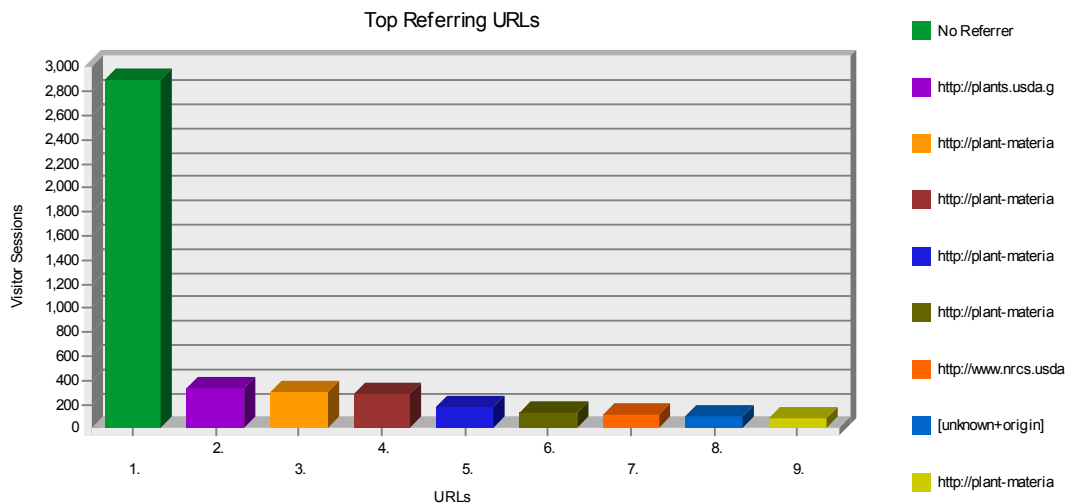
site.



You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.



Top Referring URLs

This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



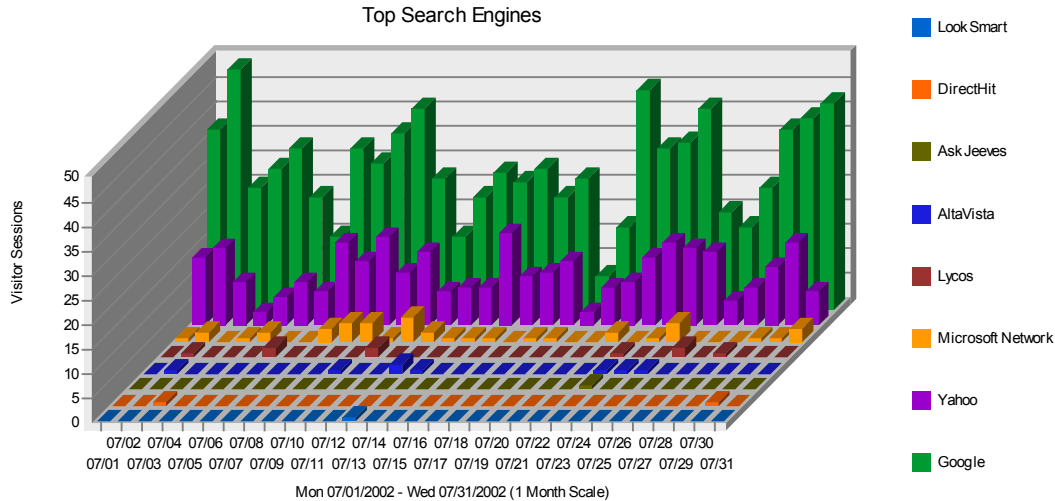
Top Referring URLs		
	URL	Visitor Sessions
1	No Referrer	2,901
2	http://plants.usda.gov/home_page.html	333
3	http://plant-materials.nrcs.usda.gov/welcome.html	307
4	http://plant-materials.nrcs.usda.gov/	293
5	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	184
6	http://plant-materials.nrcs.usda.gov/left_side.html	125
7	http://www.nrcs.usda.gov/feature/wildfire.html	118
8	http://[unknown+origin]	96
9	http://plant-materials.nrcs.usda.gov/header.html	90
10	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	69
11	http://www.nrcs.usda.gov/programs/plantmaterials/	65
12	http://www.nrcs.usda.gov/technical/plants.html	60
13	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.gov	43
14	http://www.co.nrcs.usda.gov/focus-events-fires.htm	34
15	http://www.ia.nrcs.usda.gov/News/Brochures/brochures.htm	29
16	http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	29
17	http://www.plant-materials.nrcs.usda.gov/welcome.html	26
18	http://www.usda.gov/whatsnew.htm	25
19	http://www.plant-materials.nrcs.usda.gov/	21
20	http://plants.usda.gov/about_factsheets.html	20
21	http://plants.usda.gov/tools_body.html	18
22	http://www.plant-materials.nrcs.usda.gov/left_side.html	18
23	http://www.nrcs.usda.gov/technical/ECS/	18
24	http://www.nrcs.usda.gov/	16
25	http://www.wy.nrcs.usda.gov/	16
26	http://www.nrcs.usda.gov/feature/conservationwhere.html	13
27	http://www.tx.nrcs.usda.gov/pmcweb/index.html	12
28	http://www.plant-materials.nrcs.usda.gov/header.html	12
29	http://www.ia.nrcs.usda.gov/tech_resources.htm	12
30	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	12

Top Referring URLs		
	URL	Visitor Sessions
31	http://www.southwestcoloradofires.org/nrcsArticles.htm	10
32	http://www.az.nrcs.usda.gov/techres.htm	10
33	http://plants.usda.gov/tools_banner.html	10
34	http://www.iaea.org	10
35	http://nativeplants.for.uidaho.edu/	9
36	http://www.ia.nrcs.usda.gov/Programs/plantmaterials.htm	9
37	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	9
38	http://www.nm.nrcs.usda.gov/techserv/datatech.htm	8
39	http://www.hon.ch/Library/Theme/Allergy/Glossary/grass.html	8
40	http://www.id.nrcs.usda.gov/tech.htm	8
41	http://plant-materials.nrcs.usda.gov/pmcs.html	8
42	http://www.google.com/search?hl=en&lr=&ie=UTF-8&oe=UTF-8&q=plant	8
43	http://plants.usda.gov/cgi_bin/link_categories.cgi?category=linknative	7
44	http://www.va.nrcs.usda.gov/DataTechRefs/DataTechRef.htm	7
45	http://plant-materials.nrcs.usda.gov/mipmc/	7
46	http://Plant-Materials.nrcs.usda.gov	7
47	http://www.inpaws.org/plants.html	7
48	http://trident.itc.nrcs.usda.gov/esis/about.html	6
49	http://www.ny.nrcs.usda.gov/other.htm	6
50	http://www.il.nrcs.usda.gov/resources/plants/plants.htm	6
Subtotal for the Referrers Above		5,175
Total for the Log File		7,251

Top Referring URLs - Help Card	
<p> This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.</p> <p>Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.</p> <p>Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.</p> <p> You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.</p>	

Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top Search Engines			
	Engines	Searches	% of Total
1	Google	1,214	68.82%
2	Yahoo	450	25.51%
3	Microsoft Network	71	4.02%
4	Lycos	11	0.62%
5	AltaVista	11	0.62%
6	Ask Jeeves	4	0.22%
7	DirectHit	2	0.11%
8	Look Smart	1	0.05%
Total of Searches for the Engines Above		1,764	100%
Total of Searches for the Log File		1,764	100%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Google	nanking cherry	16	0.9%
	silver buffaloberry	11	0.62%
	shrub identification	11	0.62%
	scirpus maritimus	10	0.56%
	buffaloberry	9	0.51%
	los lunas plant materials center	7	0.39%
	shepherdia argentea	6	0.34%
	plant materials	6	0.34%
	living fence pine	5	0.28%
	plant materials program	5	0.28%
	leland cypress	5	0.28%
	lespedeza va	4	0.22%
	usda plant materials center	4	0.22%
	prunus tomentosa	4	0.22%
	hoolehua	4	0.22%
	seed cleaning techniques	4	0.22%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	usda hardiness zone for siberian elm	3	0.17%
	paratill	3	0.17%
	illinois tree shrub identification	3	0.17%
	lockeford usda center	3	0.17%
Yahoo	upper colorado environmental plant center	8	0.45%
	nanking cherry	5	0.28%
	shepherdia argentea	5	0.28%
	bismarck plant materials center	4	0.22%
	spiraea douglasii bashaw	4	0.22%
	plants and prunus tomentosa	4	0.22%
	usda plant	4	0.22%
	clasping coneflower	3	0.17%
	usda plant materials center	3	0.17%
	amur honeysuckle photo	3	0.17%
	directions to nracs plant materials center michigan	3	0.17%
	septic wetlands	3	0.17%
	sprangletop grass	3	0.17%
	plant materials center	3	0.17%
	hawthorn cuttings	2	0.11%
	gu anlin	2	0.11%
	solidago sempervirens	2	0.11%
	semihardwood cuttings	2	0.11%
	aberdeen plant materials center	2	0.11%
	souixland cottonwood	2	0.11%
Microsoft Network	bridger plant materials center	8	0.45%
	plant materials program	3	0.17%
	los lunas plant center	3	0.17%
	plant materials center	3	0.17%
	nracs plant material center	3	0.17%
	usda plant materials center los lunas	2	0.11%
	cape materials	2	0.11%
	east texas plant materials center	2	0.11%
	iowa ecotype project	2	0.11%
	jimmy carter e-mail address	2	0.11%
	east texas materials	2	0.11%
	plant material	2	0.11%
	plant symbol	2	0.11%
	upper colorado environmental plant center	2	0.11%
	kika de la garza	2	0.11%
	bridger plant materials	2	0.11%
	manhattan plant materials center	2	0.11%
	knox city tx	2	0.11%
	rose lake, mi	2	0.11%
	jimmy carter center	2	0.11%
Lycos	nracs aberdeen plant materials center	2	0.11%
	koaia	1	0.05%
	seeding big bluestem	1	0.05%
	amur maple tree embers cultivar	1	0.05%


Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	usda plant material center big flats	1	0.05%
	corning big flats	1	0.05%
	germinating scirpus acutus	1	0.05%
	hettinger cool season	1	0.05%
	growing bulrush seeds	1	0.05%
	hydrodrill	1	0.05%
AltaVista	plant identification	4	0.22%
	mackerel or plant or ful or intersecting or fickleness	1	0.05%
	burnishing or drinker or plant or europeanizations or supervises	1	0.05%
	plant or caved or praying or supporters or excusing	1	0.05%
	beneficiary or plant or motorcycles or prongs or wilt	1	0.05%
	brooksville usda	1	0.05%
	molten or plant or sublists or vocation or sharpness	1	0.05%
	crescents or worn or heroic or plant or unevaluated	1	0.05%
Ask Jeeves	parts of the plant worksheet for fourth grade	3	0.17%
	what is bobby approval	1	0.05%
DirectHit	materials from plants	1	0.05%
	natural vegetation	1	0.05%
Look Smart	lonicera fruit seed	1	0.05%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Google	plant	140	7.93%
	seed	70	3.96%
	materials	56	3.17%
	identification	52	2.94%
	tree	47	2.66%
	of	46	2.6%
	center	39	2.21%
	shrub	37	2.09%
	picture	37	2.09%
	wetland	37	2.09%
	planting	36	2.04%
	in	35	1.98%
	for	35	1.98%
	plants	31	1.75%
	nracs	30	1.7%
	usda	29	1.64%
	nursery	28	1.58%
	grass	27	1.53%
	willow	25	1.41%
	native	24	1.36%
Yahoo	plant	63	3.57%
	center	39	2.21%
	materials	30	1.7%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	seed	23	1.3%
	of	21	1.19%
	tree	15	0.85%
	identification	15	0.85%
	plants	15	0.85%
	grass	14	0.79%
	shrub	12	0.68%
	the	11	0.62%
	usda	10	0.56%
	picture	10	0.56%
	for	10	0.56%
	in	9	0.51%
	colorado	9	0.51%
	upper	9	0.51%
	environmental	8	0.45%
	wetland	7	0.39%
	septic	7	0.39%
Microsoft Network	plant	43	2.43%
	center	30	1.7%
	materials	29	1.64%
	bridger	10	0.56%
	program	9	0.51%
	material	8	0.45%
	los	5	0.28%
	nracs	5	0.28%
	conservation	5	0.28%
	lunas	5	0.28%
	texas	4	0.22%
	national	4	0.22%
	usda	4	0.22%
	carter	4	0.22%
	east	4	0.22%
	jimmy	4	0.22%
	service	3	0.17%
	upper	2	0.11%
	rose	2	0.11%
	colorado	2	0.11%
Lycos	center	3	0.17%
	big	3	0.17%
	plant	3	0.17%
	materials	2	0.11%
	aberdeen	2	0.11%
	nracs	2	0.11%
	flats	2	0.11%
	cool	1	0.05%
	growing	1	0.05%
	hydrodrill	1	0.05%
	bulrush	1	0.05%
	usda	1	0.05%
	seeds	1	0.05%
	hettinger	1	0.05%
	acutus	1	0.05%
	season	1	0.05%
	germinating	1	0.05%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
AltaVista	corning	1	0.05%
	scirpus	1	0.05%
	koaia	1	0.05%
	plant	10	0.56%
	identification	4	0.22%
	vocation	1	0.05%
	ful	1	0.05%
	prongs	1	0.05%
	molten	1	0.05%
	beneficiary	1	0.05%
	sharpness	1	0.05%
	usda	1	0.05%
	wilt	1	0.05%
	intersecting	1	0.05%
	caved	1	0.05%
	excusing	1	0.05%
	sublists	1	0.05%
	praying	1	0.05%
	motorcycles	1	0.05%
	brooksville	1	0.05%
	mackerel	1	0.05%
	fickleness	1	0.05%
	supporters	1	0.05%
Ask Jeeves	plant	3	0.17%
	worksheet	3	0.17%
	of	3	0.17%
	grade	3	0.17%
	for	3	0.17%
	the	3	0.17%
	parts	3	0.17%
	fourth	3	0.17%
	what	1	0.05%
	is	1	0.05%
	bobby	1	0.05%
	approval	1	0.05%
DirectHit	natural	1	0.05%
	vegetation	1	0.05%
	from	1	0.05%
	materials	1	0.05%
	plants	1	0.05%
Look Smart	lonicera	1	0.05%
	fruit	1	0.05%
	seed	1	0.05%

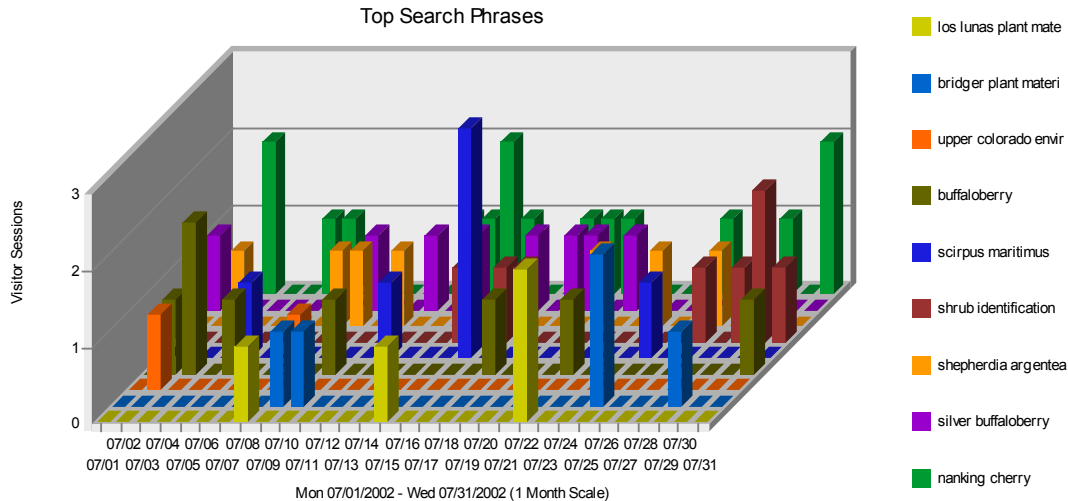
Top Search Engines - Help Card

 The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.

 This can give you an idea of how your meta-tags are performing with each search engine.

Top Search Phrases



The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.



Top Search Phrases			
	Phrases	Phrases found	% of Total
1	nanking cherry	21	1.19%
2	silver buffaloberry	12	0.68%
3	shepherdia argentea	11	0.62%
4	shrub identification	11	0.62%
5	scirpus maritimus	10	0.56%
6	buffaloberry	10	0.56%
7	upper colorado environmental plant center	10	0.56%
8	bridger plant materials center	9	0.51%
9	los lunas plant materials center	8	0.45%
10	plant materials program	8	0.45%
11	plant materials center	8	0.45%
12	usda plant materials center	7	0.39%
13	plant materials	6	0.34%
14	living fence pine	5	0.28%
15	leland cypress	5	0.28%
16	hoolehua	5	0.28%
17	usda plant	5	0.28%
18	prunus tomentosa	5	0.28%
19	septic wetlands	4	0.22%
20	plants and prunus tomentosa	4	0.22%
Total Found for the Phrases Above		164	9.29%
Total of Phrases Found in the Log File		1,764	100%

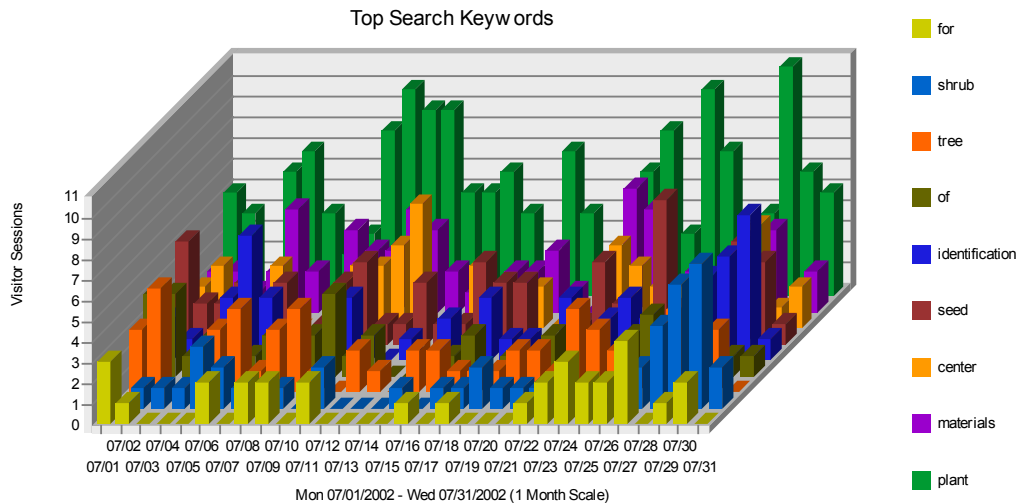
Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
nanking cherry	Google	16	0.9%
	Yahoo	5	0.28%
silver buffaloberry	Google	11	0.62%
	Yahoo	1	0.05%

Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
shepherdia argentea	Google	6	0.34%
	Yahoo	5	0.28%
shrub identification	Google	11	0.62%
scirpus maritimus	Google	10	0.56%
buffaloberry	Google	9	0.51%
	Yahoo	1	0.05%
upper colorado environmental plant center	Yahoo	8	0.45%
	Microsoft Network	2	0.11%
bridger plant materials center	Microsoft Network	8	0.45%
	Yahoo	1	0.05%
los lunas plant materials center	Google	7	0.39%
	Yahoo	1	0.05%
plant materials program	Google	5	0.28%
	Microsoft Network	3	0.17%
plant materials center	Microsoft Network	3	0.17%
	Yahoo	3	0.17%
	Google	2	0.11%
usda plant materials center	Google	4	0.22%
	Yahoo	3	0.17%
plant materials	Google	6	0.34%
living fence pine	Google	5	0.28%
leland cypress	Google	5	0.28%
hoolehua	Google	4	0.22%
	Yahoo	1	0.05%
usda plant	Yahoo	4	0.22%
	Google	1	0.05%
prunus tomentosa	Google	4	0.22%
	Yahoo	1	0.05%
septic wetlands	Yahoo	3	0.17%
	Google	1	0.05%
plants and prunus tomentosa	Yahoo	4	0.22%

Top Search Phrases - Help Card
<p> Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.</p> <p> How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?</p>

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.





Top Search Keywords			
	Keywords	Keywords found	% of Total
1	plant	262	4.55%
2	materials	118	2.05%
3	center	111	1.92%
4	seed	95	1.65%
5	identification	73	1.26%
6	of	70	1.21%
7	tree	64	1.11%
8	shrub	49	0.85%
9	for	49	0.85%
10	plants	47	0.81%
11	picture	47	0.81%
12	usda	45	0.78%
13	wetland	45	0.78%
14	in	44	0.76%
15	planting	43	0.74%
16	grass	41	0.71%
17	nrcs	40	0.69%
18	nursery	33	0.57%
19	willow	30	0.52%
20	the	29	0.5%
Total Found for the Keywords Above		1,335	23.19%
Total of Keywords Found in the Log File		5,755	100%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
plant	Google	140	2.43%
	Yahoo	63	1.09%
	Microsoft Network	43	0.74%
	AltaVista	10	0.17%

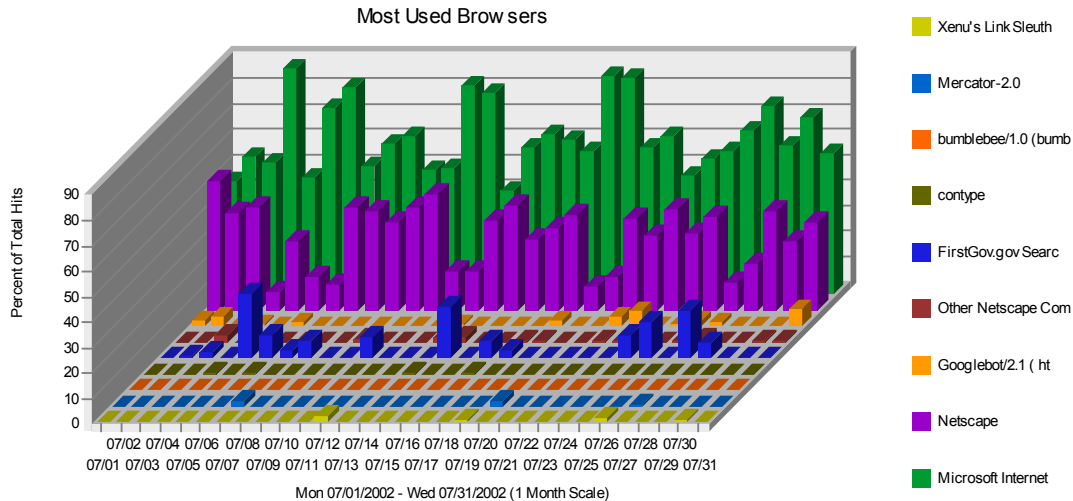
Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
materials	Lycos	3	0.05%
	Ask Jeeves	3	0.05%
	Google	56	0.97%
	Yahoo	30	0.52%
	Microsoft Network	29	0.5%
	Lycos	2	0.03%
	DirectHit	1	0.01%
center	Google	39	0.67%
	Yahoo	39	0.67%
	Microsoft Network	30	0.52%
	Lycos	3	0.05%
seed	Google	70	1.21%
	Yahoo	23	0.39%
	Microsoft Network	1	0.01%
	Look Smart	1	0.01%
identification	Google	52	0.9%
	Yahoo	15	0.26%
	AltaVista	4	0.06%
	Microsoft Network	2	0.03%
of	Google	46	0.79%
	Yahoo	21	0.36%
	Ask Jeeves	3	0.05%
tree	Google	47	0.81%
	Yahoo	15	0.26%
	Lycos	1	0.01%
	Microsoft Network	1	0.01%
shrub	Google	37	0.64%
	Yahoo	12	0.2%
for	Google	35	0.6%
	Yahoo	10	0.17%
	Ask Jeeves	3	0.05%
	Microsoft Network	1	0.01%
plants	Google	31	0.53%
	Yahoo	15	0.26%
	DirectHit	1	0.01%
picture	Google	37	0.64%
	Yahoo	10	0.17%
usda	Google	29	0.5%
	Yahoo	10	0.17%
	Microsoft Network	4	0.06%
	AltaVista	1	0.01%
	Lycos	1	0.01%
wetland	Google	37	0.64%
	Yahoo	7	0.12%
	Microsoft Network	1	0.01%
in	Google	35	0.6%
	Yahoo	9	0.15%
planting	Google	36	0.62%
	Yahoo	7	0.12%
grass	Google	27	0.46%
	Yahoo	14	0.24%
nracs	Google	30	0.52%
	Microsoft Network	5	0.08%
	Yahoo	3	0.05%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
nursery	Lycos	2	0.03%
	Google	28	0.48%
	Yahoo	5	0.08%
willow	Google	25	0.43%
	Yahoo	5	0.08%
the	Google	15	0.26%
	Yahoo	11	0.19%
	Ask Jeeves	3	0.05%

Top Search Keywords - Help Card	
	This section tells you which search engines people are using to find your site, and the keywords used most frequently with each search engine.
	At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Most Used Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Microsoft Internet Explorer	49,528	56.57%	4,467
2	Netscape	30,630	34.98%	1,572
3	Googlebot/2.1 (http://www.googlebot.com/bot.html)	1,262	1.44%	466
4	Other Netscape Compatible	784	0.89%	106
5	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	3,873	4.42%	63
6	contype	415	0.47%	57
7	bumblebee/1.0 (bumblebee@relevare.com; http://www.relevare.com/)	57	0.06%	57
8	Mercator-2.0	167	0.19%	44
9	Xenu's Link Sleuth 1.1b	369	0.42%	17
10	ia_archiver	49	0.05%	12
11	Xenu Link Sleuth 1.2b	23	0.02%	8
12	Inktomi Search	27	0.03%	8
13	Others	19	0.02%	7
14	SmartDownload/1.2.77 (Win32; Aug 17 1999)	9	0.01%	6
15	webcollage/1.87	6	0%	6
16	rabaz (rabaz at gigabaz dot com)	21	0.02%	6
17	Libby_1.1/libwww-perl/5.47	4	0%	4
18	appie 1.1 (www.walhello.com)	4	0%	4
19	LinkWalker	8	0%	4
20	RPT-HTTPClient/0.3-3	5	0%	4
Total For Browsers Above		87,260	99.67%	6,918

Most Used Browsers - Help Card

? This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.

Most Used Browsers - Help Card

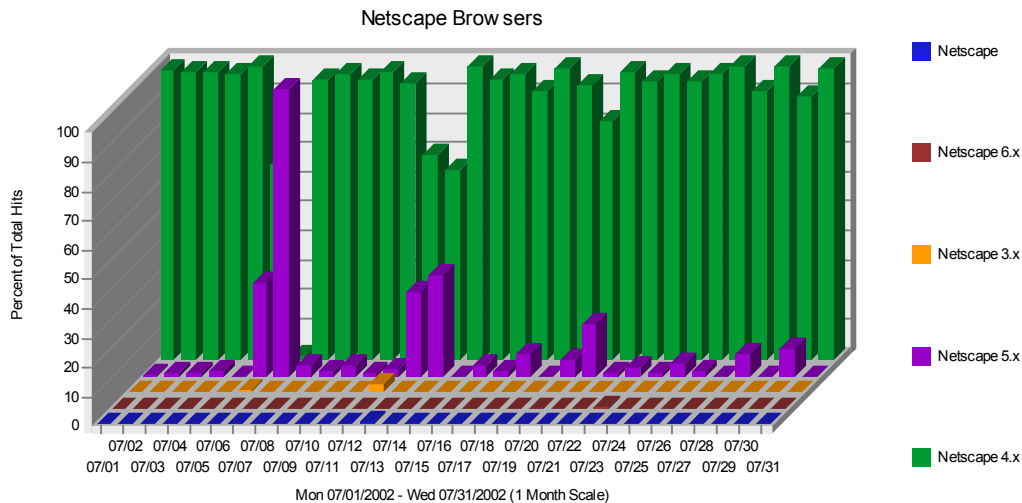
Tip: Consider the Browser Filter to include or exclude activity based on visitor browser.



This can be helpful for determining how to configure your site for optimal viewing.

Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.

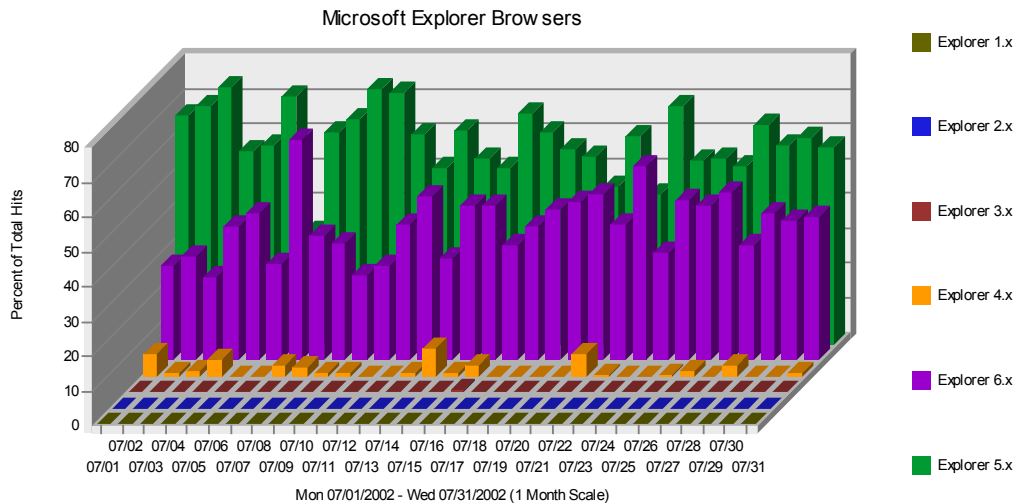


Netscape Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Netscape 4.x	29,611	96.67%	1,476
2	Netscape 5.x	938	3.06%	80
3	Netscape 3.x	61	0.19%	7
4	Netscape 6.x	14	0.04%	5
5	Netscape	6	0.01%	4
Total For Browsers Above		30,630	100%	1,572

Netscape Browsers - Help Card	
?	This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.
💡	This is useful in determining the percentage of visitors using newer browsers and whether version-specific features (such as Java Scripts) should be implemented on the site.

Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.

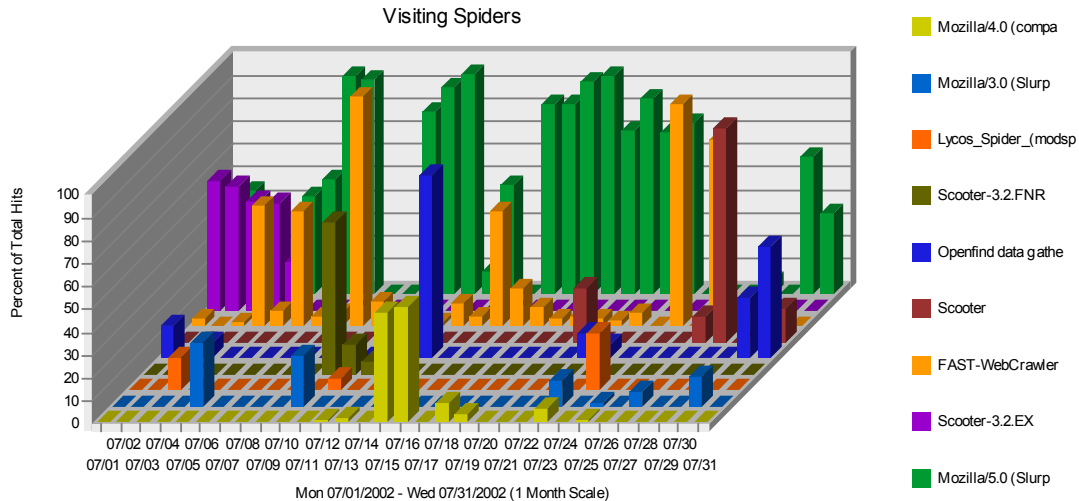


Microsoft Explorer Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Explorer 5.x	29,878	60.32%	2,875
2	Explorer 6.x	18,896	38.15%	1,470
3	Explorer 4.x	730	1.47%	114
4	Explorer 3.x	22	0.04%	7
5	Explorer 2.x	1	0%	1
6	Explorer 1.x	1	0%	0
Total For Browsers Above		49,528	100%	4,467

Microsoft Explorer Browsers - Help Card	
?	This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.
💡	This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

Visiting Spiders


This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.




Visiting Spiders				
	Spider	Hits	% of Total Hits	Visitor Sessions
1	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	444	40.14%	112
2	Scooter-3.2.EX	80	7.23%	26
3	FAST-WebCrawler	206	18.62%	24
4	Scooter	34	3.07%	23
5	Openfind data gatherer, Openbot	44	3.97%	17
6	Scooter-3.2.FNR	20	1.8%	9
7	Lycos_Spider_(modspider)	20	1.8%	8
8	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	16	1.44%	8
9	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 4.0 Robot) Microsoft	18	1.62%	8
10	vspider via proxy gateway CERN-HTTPD	123	11.12%	7
11	Steeler	4	0.36%	4
12	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	27	2.44%	3
13	a_Crawler.mainFrame\$vabalas	2	0.18%	2
14	Scooter-3.2	6	0.54%	2
15	Scooter-3.2.NIV	9	0.81%	2
16	Mozilla/3.0 (compatible; Fluffy the spider; http://www.searchhippo.com/; info@searchhippo.com)	2	0.18%	2
17	NetResearchServer	3	0.27%	2
18	Scooter-3.2.BT	6	0.54%	2
19	WebTrends	11	0.99%	1
20	Lickity_Split	13	1.17%	1
Total For Spiders Above		1,088	98.37%	263

Visiting Spiders - Help Card

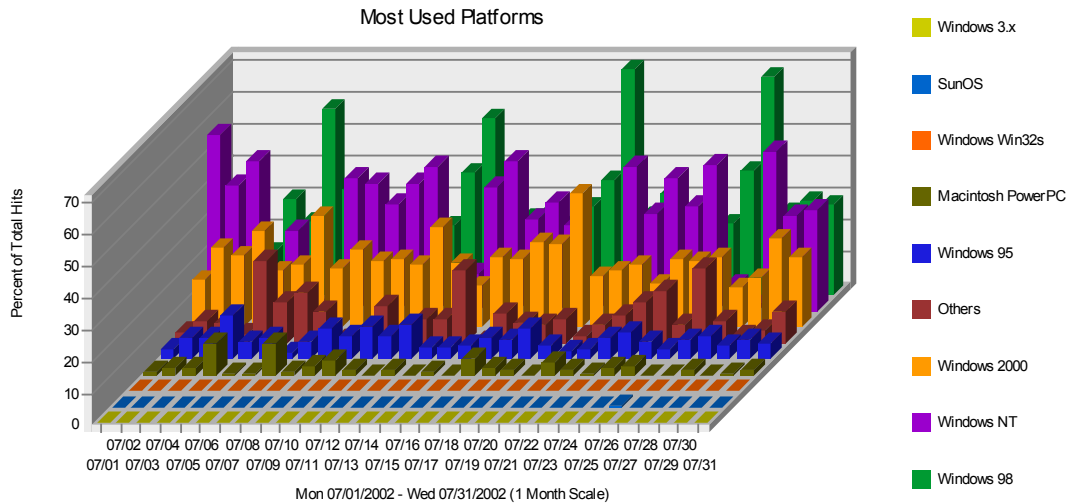
Visiting Spiders - Help Card

 This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.

 This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.

Most Used Platforms

This section identifies the operating systems most used by the visitors to the site.



Most Used Platforms				
	Platform	Hits	% of Total Hits	Visitor Sessions
1	Windows 98	22,283	25.45%	2,323
2	Windows NT	31,975	36.52%	1,579
3	Windows 2000	18,258	20.85%	1,441
4	Others	7,696	8.79%	975
5	Windows 95	5,399	6.16%	415
6	Macintosh PowerPC	1,814	2.07%	221
7	Windows Win32s	15	0.01%	10
8	SunOS	57	0.06%	6
9	Windows 3.x	5	0%	5
10	Linux	31	0.03%	3
11	Macintosh 68K	1	0%	1
12	Hewlett Packard Unix (HP9000)	7	0%	1
Total For Platforms Above		87,541	100%	6,980

- Help Card

? This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

💡 This information is useful for determining what content to include on your website.

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